





Strong foundations

EUROPEAN PARTNER
IN ENTREPRENEURSHIP
& EMPLOYMENT SERVICES

The Netherlands

Luxembourg

France

Spain

Facts & figures

securex

THE NETHERLANDS

65
employees

€ 10 m
annual revenue

2
offices

4,500
clients

35,000
Payslips/month

Services

HR services & payroll

Legal Advice

HR reporting

Digitalisation

Facts & figures

securex

LUXEMBOURG

110
employees

€ 14.5 m
annual revenue

2
offices

1,700
clients

+40,000
Payslips/month

Services

Payroll management

HR consulting

Legal services

Fleet & mobility management

Training center

Digitalization
Reporting & interfaces in
offices

Facts & figures

securex

FRANCE

40
employees

€ 9 m
annual revenue

2
offices

+8,000
clients

+3,500
doctors

Services

Medical checks

Medical questionnaires

Medical expert opinions

Vaccination campaigns

Online management training modules

Facts & figures

securex

SPAIN

148
employees

€ 10.8 m
annual revenue

7
offices

2,142
clients

43,469
payslips/month

Services

HR services & payroll

HR consulting

Recruitment & selection

Training/education

Legal advice

Legal and commercial services

Tax & accountancy services

Financial advice to companies

Specialist tax services

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Strong foundations

securex

FACTS & FIGURES BELGIUM

120 years

of experience,
innovation and support
for businesses

133,000

entrepreneurs

91,500

employers

5,200

accountants
& brokers

1,500

employees

€ 317 million

revenue in 2023

●●●●●

Strong foundations

securex

OUR KEY SERVICES

Insurance

Life & pensions

Work accidents

All risks

Alpha Key

Securex Insurance Agent

HR services

External Prevention Service

Social Insurance Fund

Business Counter

Medical Control

Securex Social Secretariat

Securex Consult

Securex Corporate (SA)

Securex France

Securex Luxembourg

Securex Spain

Securex The Netherlands



Wout Van Wijnendaele

- Husband and father
- 10Y growth track @Securex
- **AI Innovation Lead & Digital Strategist**
- 2Y AI LAB
- Committed to **empowering others** with innovative solutions that drive internal efficiency and create measurable value.
- **Enhancing efficiency**, as I firmly believe that optimizing processes lays the **foundation for all future growth and success.**
- **From the people for the people**

Speed boat and Incubator

AI Lab



Road to industrialization

New
Technologies
& New tools

Focus on
functionals

High Value
impact

Outcome
driven with
ability to fail
fast

No link with
operational
processes

Finance and
business
case approval

Focus on non-
functional
requirements
(ex: Secu)

Risk,
Regulatory
and
Compliance

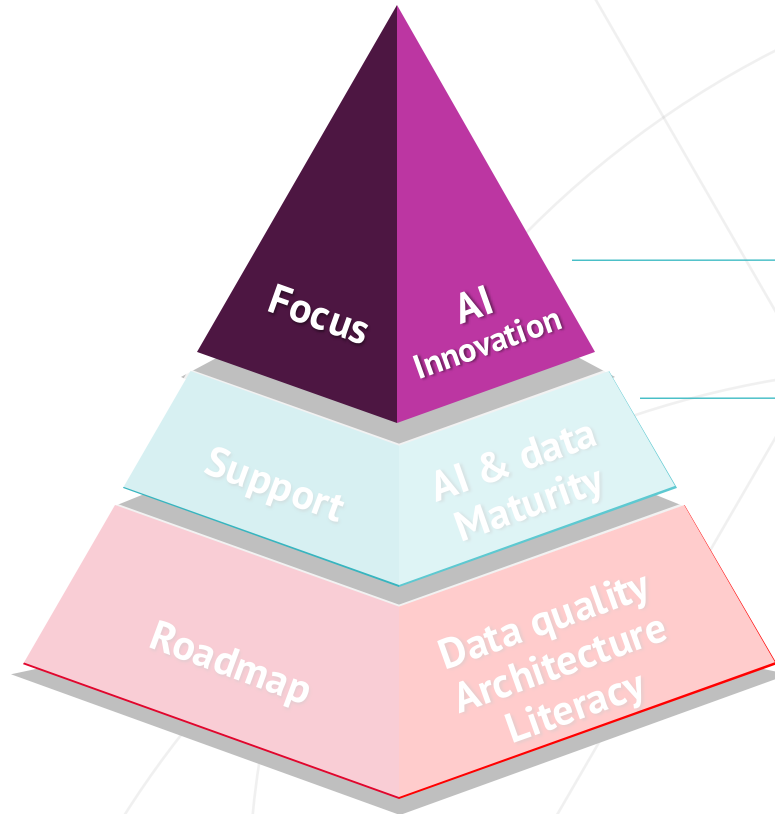
Performance
and quality
assurance

Operational

Training & Development

Promotion

Ethical responsibility



We are committed to only launch initiatives that will **fundamentally transform** the way we do business.

We are dedicated to **embedding proven AI** in the Securex organization by challenging the way projects are executed.

Fundamentals. We are enhancing Data & AI literacy across Team Securex¹

We build towards a futureproof data architecture that enables our AI products

AI Lab in the Lead

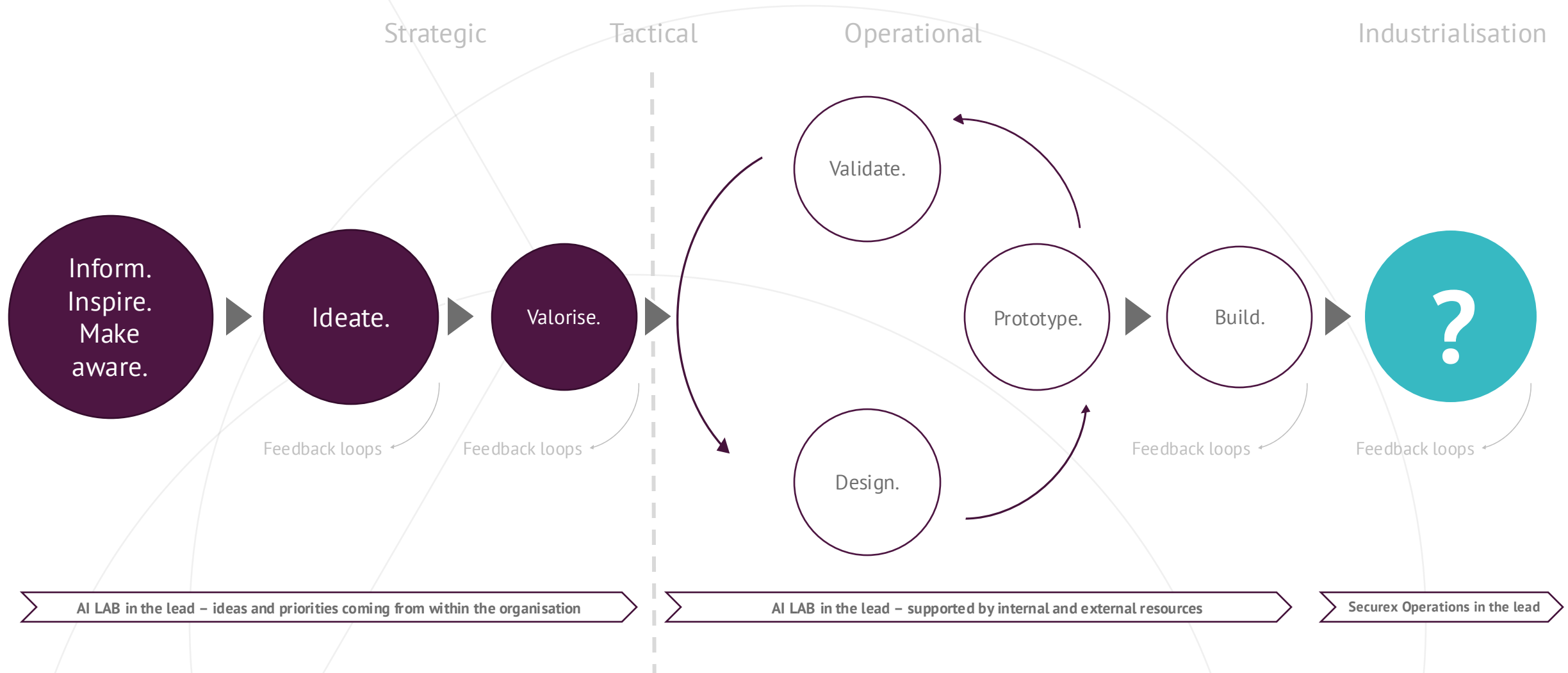
Big Bet & AI proof of concepts

Data & AI Factory in the Lead

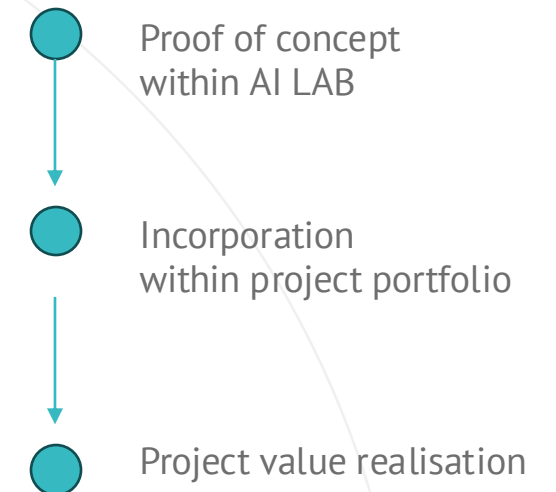
Proven AI technology in ongoing projects (eg Salesforce)

Collabs between Data & AI Factory and learning

AI Training to all staff concerning risks and opportunities of (gen) AI



AI in Securex	2024	2025	2026
Focus	AI	AI	Innovation incl AI
Mindset	Speed boat. A lot of small PoCs* to discover what works	Dream big: 1 Big Bet Limited # of PoCs beyond	Continue Big Bet Limited # of AI + Innovation PoCs beyond
# AI proof of concepts	19 pocs	Big Bet + 6 pocs	Big Bet + x pocs
# pocs with pos result	6	2**	
# AI LAB pocs into project (cumulative)	3	6	8












* PoC = Proof of Concept

** 2 poc with positive evaluation turned into a project and has been delivered already. Other pocs still ongoing (see further)

AI LAB | 2. Our AI-story | Highlights



We build to transform. Each **AI superpower** turns **human expertise** into **intelligent capability**: from **conversations that understand context** to **translations that speak in our voice**. Some **crafted in-house**, others **integrated with best-in-class platforms** – all designed to make **AI seamless, intuitive, and empowering**. Together, they form the **foundation of an AI-powered Securex**.

AI superpower	How it transforms work	How we made it real
Conversational Intelligence  <i>The power to talk with your knowledge.</i>	Chat & knowledge Bots – turning expertise into instant, 24/7 employee assistance.	Copilot ChatGPT Einstein Custom built in-house
Content Alchemy  <i>The power to transform complex into clear.</i>	AI-powered rewriting & summarization – ensuring every message follows the Securex tone, clarity, and style.	Built in-house
Multilingual Fluency  <i>The power to speak every language, the Securex way.</i>	Securex Translation Engine – high-quality translations in our voice, powered by AI and guided by our lexicon.	Built in-house
Visual Voice  <i>The power to translate emotion across borders.</i>	From one language to many – AI-translated video voiceovers that preserve emotion, clarity, and culture.	Elevenlabs VEED HEYGEN
Voice Intelligence  <i>The power to listen and understand instantly.</i>	Speech-to-Text – turning conversations into actionable insights and Q&A knowledge hubs.	Built in-house
The Memory Keeper  <i>The power to remember everything that matters.</i>	Your AI meeting memory – makes you focus on the conversation by capturing key points, actions, and follow-ups in real time.	Niche partner
Legal Insight Engine  <i>The power to reason with law.</i>	Legal tech – empowering Legal & Procurement team with instant case insights and AI-driven drafting.	Niche partner
Mail Flow Intelligence  <i>The power to route information at the speed of need.</i>	AI Classification Model – auto-triaging incoming mails to the right experts, boosting response speed and focus.	Built in-house
Empowered Minds  <i>The power to lead with AI.</i>	Copilot, ChatGPT & Gemini – training tomorrow's leaders to think, create, and decide with AI.	Copilot, ChatGPT & Gemini together with partners.

Gartner AI Maturity Model

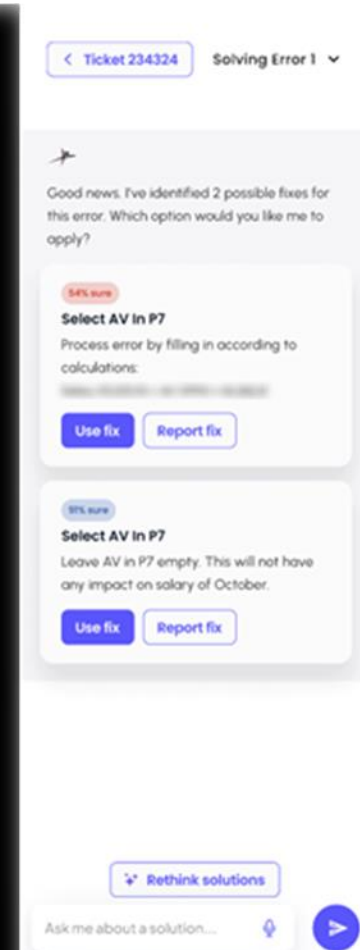
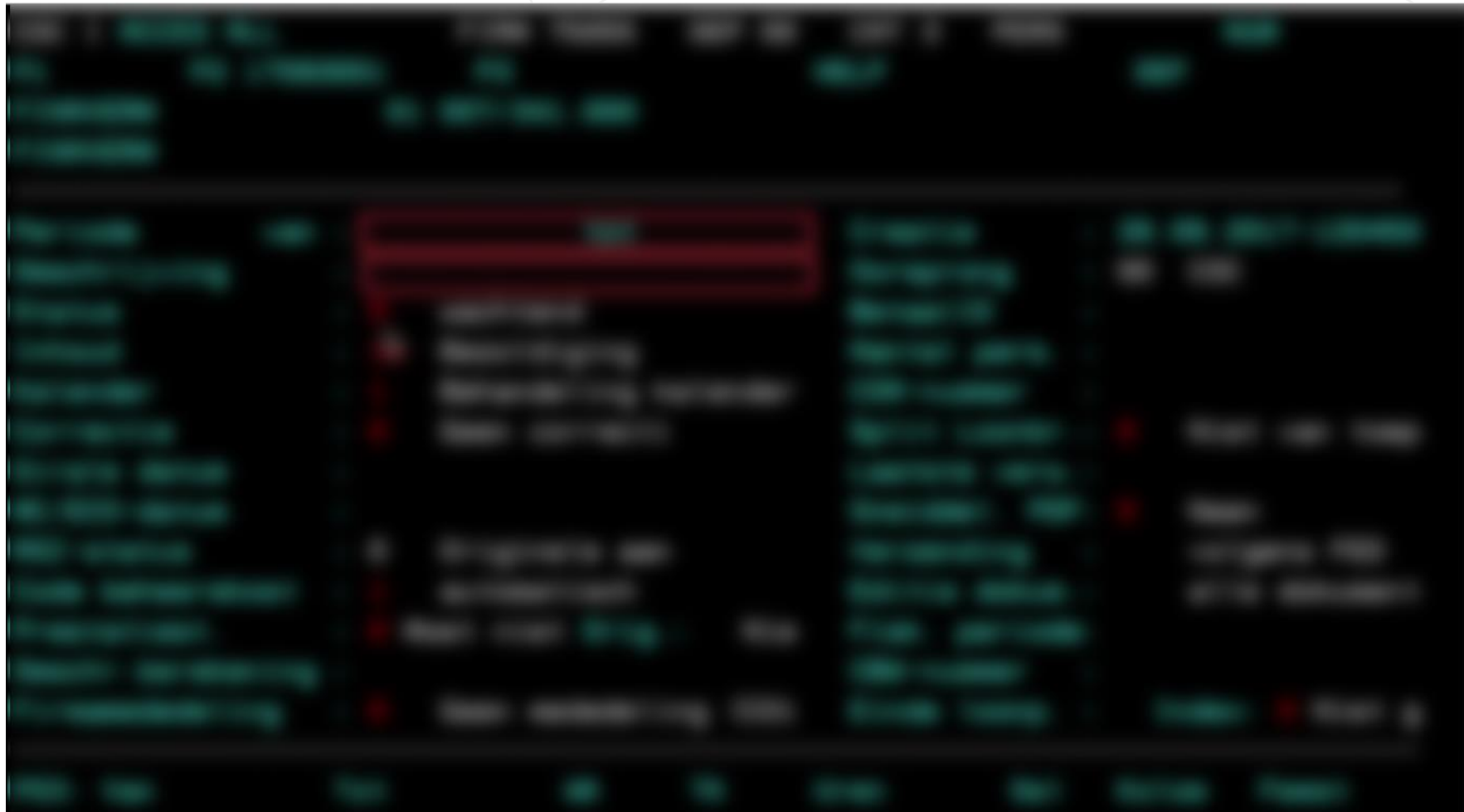


It's never the PoC that fails – the definition of its purpose and the clarity of its value does.

AI LAB | 2. Our AI-story – Find a true painkiller : The Big Bet



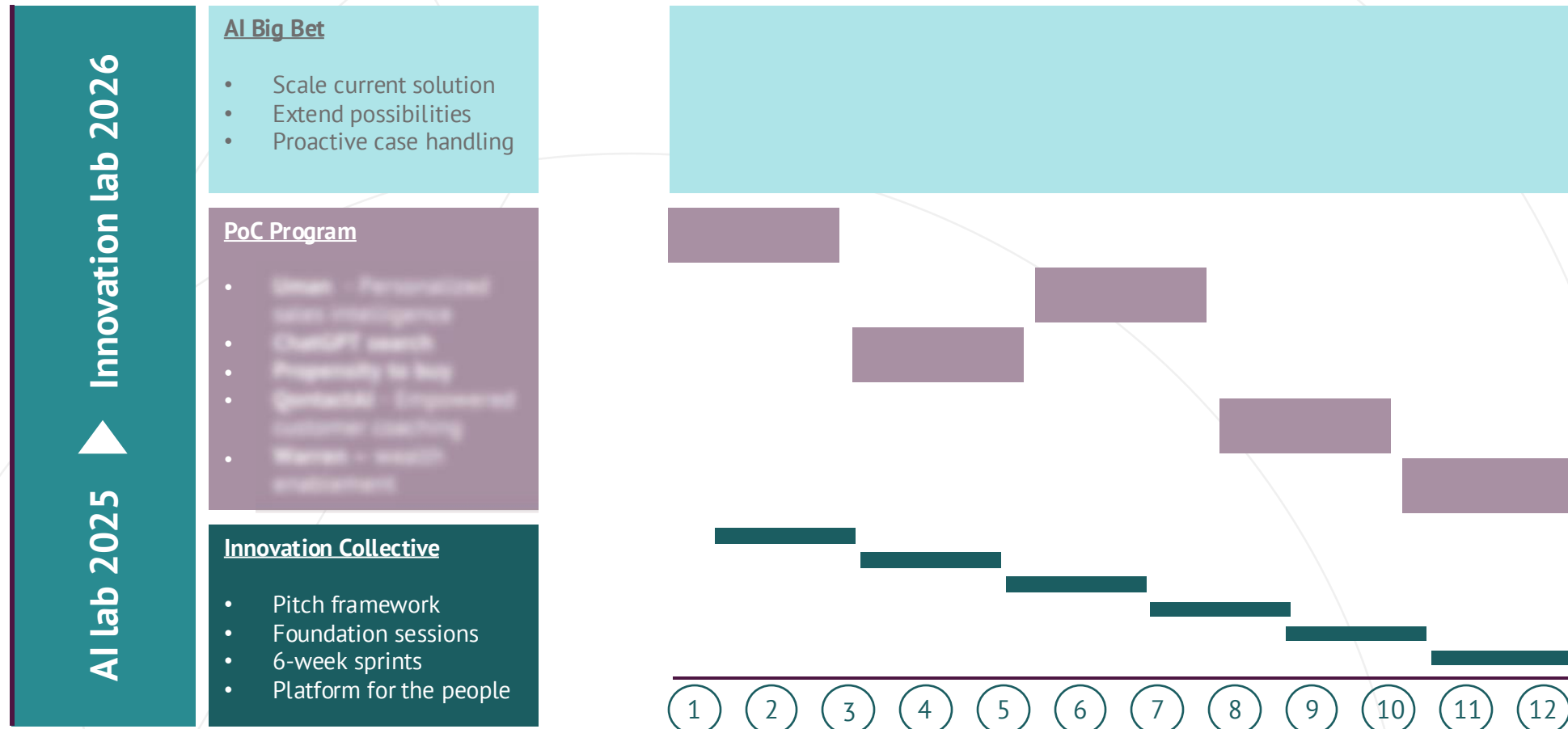
We show, we don't tell. Our achievement lies in **integrating cutting-edge AI into** one of the oldest and most resilient technologies in enterprise IT: **COBOL**. In this endeavor, **UI and UX are critical**. We design the experience so that users never feel they are operating “yet another tool,” nor fear that AI is here to replace their jobs. Instead, **our approach makes the technology feel seamless, intuitive, and empowering** – augmenting human expertise rather than overshadowing it.



AI doesn't knock — it walks straight in. Not to replace people, but to replace roles that refuse to evolve.

In 2026 we refine our LAB-scope by splitting our focus into three complementary streams that give our roadmap both clarity and momentum. **The Big Bet** itself continues as the long-term strategic anchor. Alongside it, we drive a predefined program of **AI Proofs of Concept**, designed to validate opportunities already in sight. To unlock the full creativity of our people, we launch the *Innovation Collective* – a platform where new ideas can be pitched and developed into products, services, and capabilities.

With this approach, we put innovation at the very heart of our organization. By making it a central driver of how we think, act, and invest, we position ourselves to reclaim leadership in our businesses and set the pace once again in the markets where we compete.

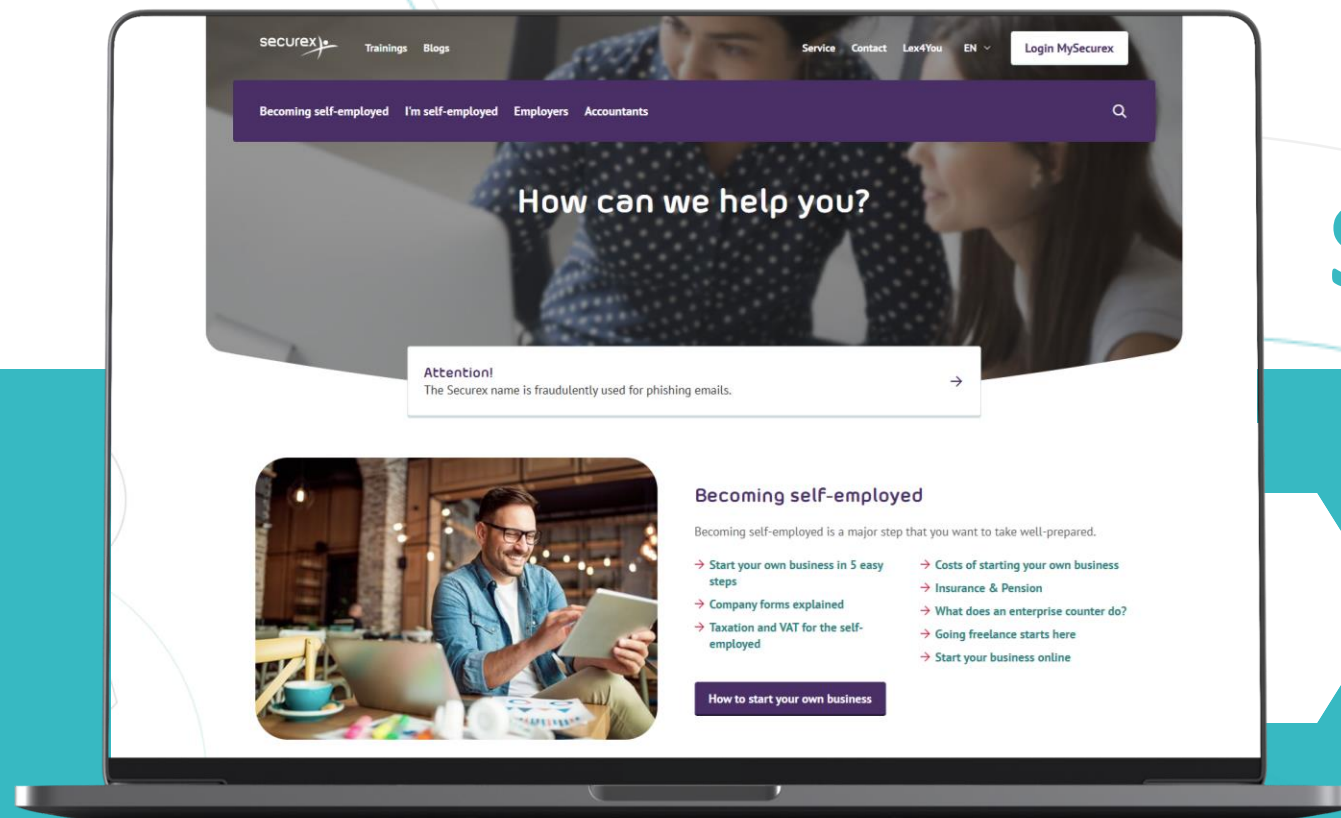


Start NOW

Involve PEOPLE and create AEGRENESS

Find your true PAINKILLERS

*and be bold



STAY IN TOUCH!

**Wout
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AI Innovation Lead and Digital Strategist

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