

MULTINATIONALS ARE FACING A CRISIS IN INNOVATION, TRANSFORMATION, AND DIGITAL

92%

Are not sufficiently growing
(Rita McGrath, Columbia University)

**Traditional Multinationals
are Underperforming**

32%

Are under severe Total Shareholder
Return (TSR) threat at any given time
(MIT SMR)

**... and Existing Business Models
& Innovation Initiatives are
Failing at an Alarming Rate**

8%

Of executives believe their business
model will remain viable in the
face of relentless
digitization

(Rita McGrath, Columbia University)

**... and Leadership in
Multinationals is Viewed
as 'Not Ready to Lead'**

12%

Of executives surveyed
'strongly agree' their
business leaders have
the right mindsets to
lead them forward

(MIT SMR)

8% of all new
corporate innovation
efforts fail to make a
return on investment

(Deloitte)

3%

Of multinationals
globally have a viable
platform strategy

(WEF)

CIONET

9%

Of executives surveyed
'strongly agree' that their
organization has the skills
at the top to thrive in
the digital economy

(MIT SMR)

**Resulting in Employees that are
Not Properly Skilled & are
Equally Disengaged**

75%

Of managers are dissatisfied
with their companies L&D activities

(HBR)

Of employees are actively
engaged at work

(Gallup Q12 Survey)

70%

Of employees don't
have the mastery of
skills to do their job

(HBR)

**Digital Transformation
Isn't Working Either**

3%

Of large multinationals surveyed
have made material progress at
strategic transformation

(Innosight)

83%

Of digital transformations fail

(McKinsey)