

From SDLC to PDLC: AI as a competitive advantage catalyst

Table of Content

↙ The evolution of the industries

↙ From SDLC to PDLC

↙ AI-powered PDLC

The evolution of the industries

The Amazon logo, featuring the word "amazon" in a bold, lowercase, sans-serif font with a curved orange arrow underneath it.

Retail



Automotive

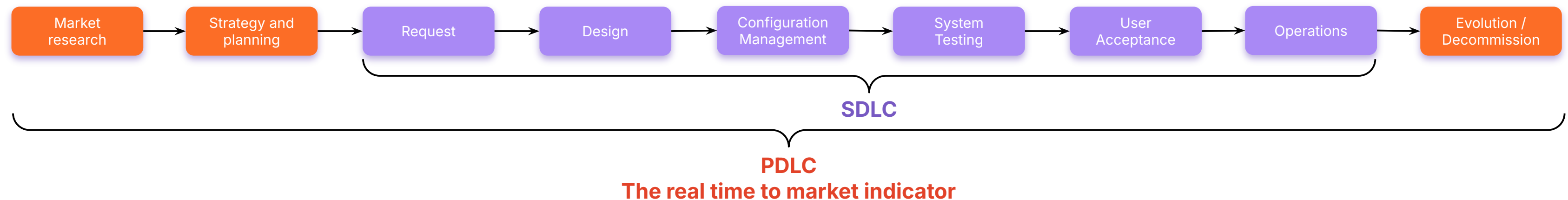


Media

Data-driven and agile ideation to productization

From SDLC to PDLC

A single source of truth provides visibility to both employees and AI assistants



Operational Infrastructure

A common single source of truth of all the company projects allow employees and AI to better **understand the context driving decisions**



Product & Technology

Providing **full context visibility** allows **products** to be more **aligned with** the actual **customer needs** and **AI to be more on point with suggestions**



Talent & Management

Leveraging AI across the PDLC **reduces toil, improves collaboration** and drives better employee experience

AI-powered PDLC

A single, automated flow connecting the whole company

