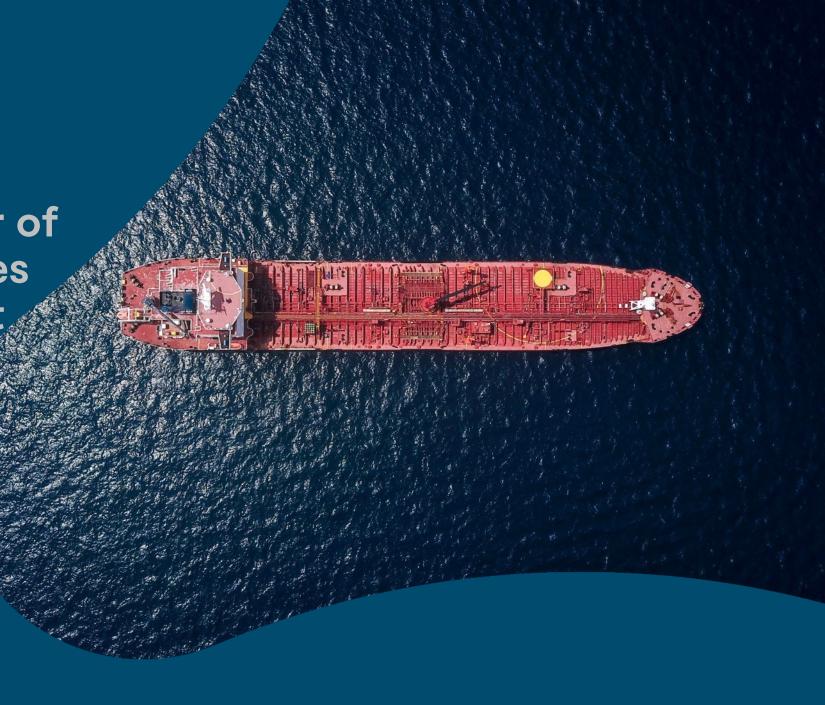
NAVIGATING COMPLEXITY

Harnessing the Power of Emerging Technologies in a Port Environment











2nd largest port in Europe

Transport

Cargo



20,195 seagoing vessels/year

loaded cargo trains/year



Main **chemistry** hub in Europe

15% of the EU gas market



60k barges/year



Largest car handling port in Europe

3.2 mio new cars/year



1,000 km pipelines

42k



Second **container** port in Europe



187 **cruise** vessels1 mio passenger movements



Expertise in **breakbulk**







14,322

Hectares



4.5% GDP



1,400

Companies



164,000 **jobs**

Direct and indirect

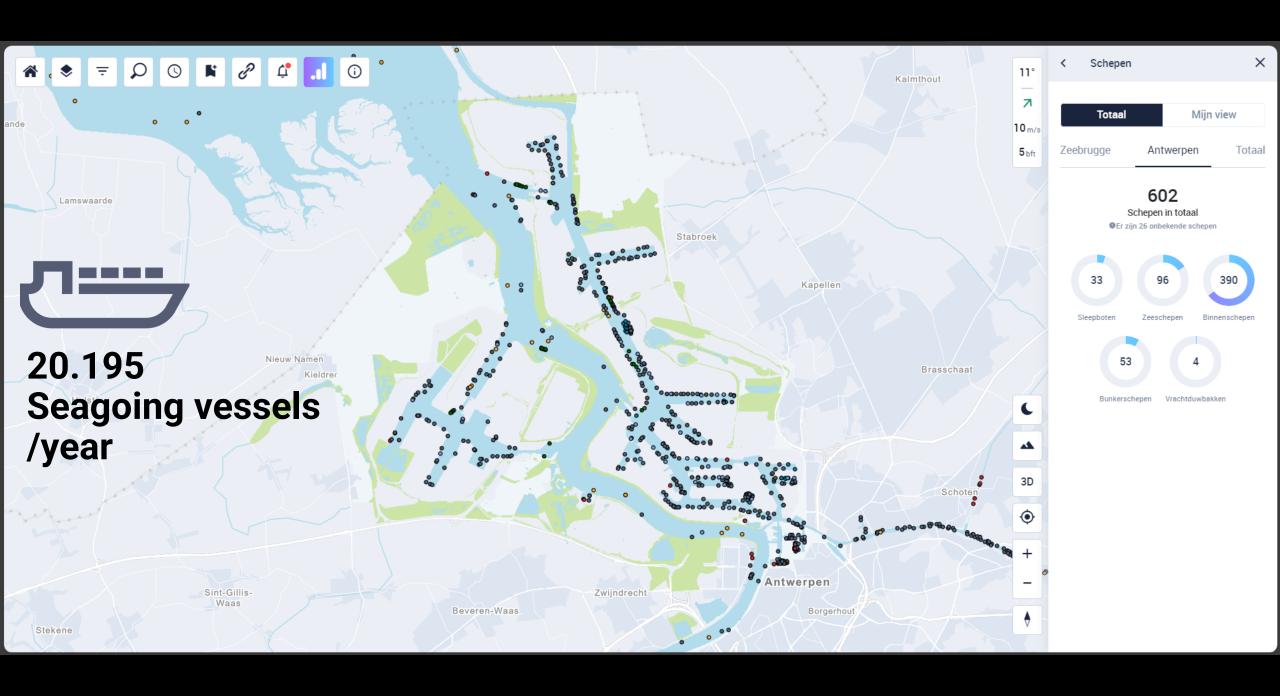


€ 20,8 billion

Added value

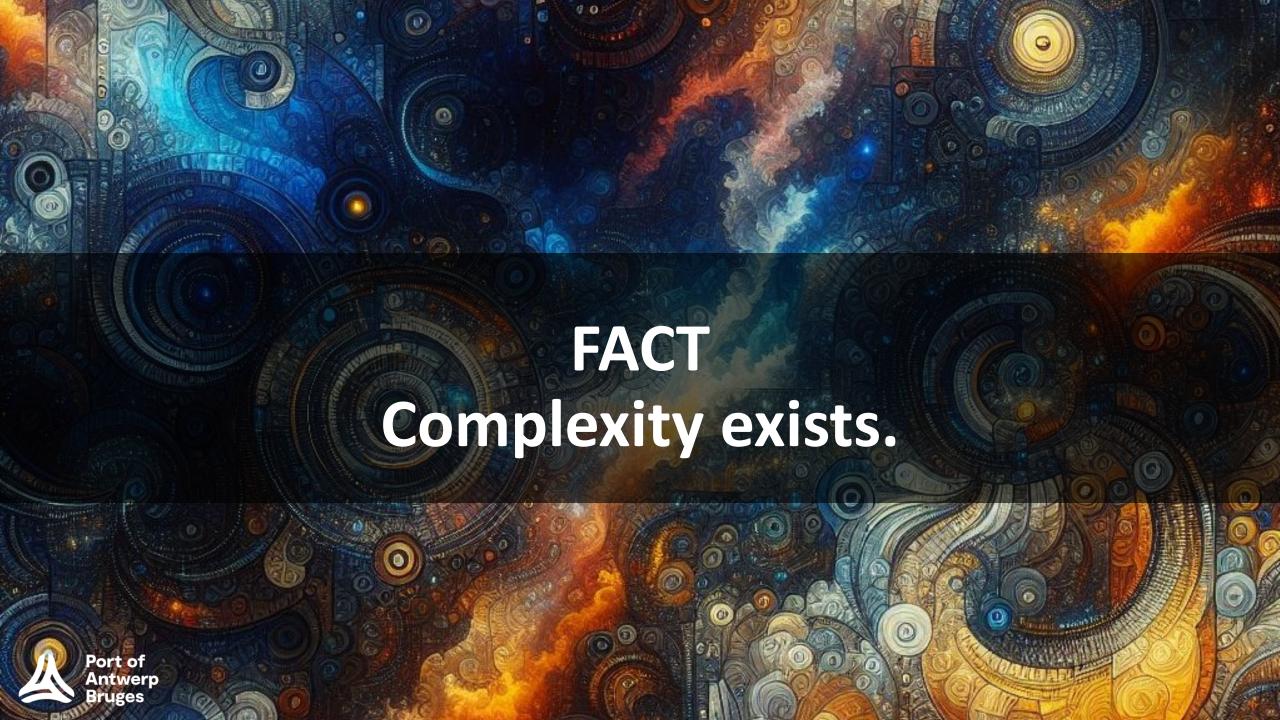
Belgium's most important economic driver





IMPRESSIVE DIMENSIONS 61.5m x 399.9m 4x (60m x 100m) MSC GÜLSÜN 4X FOOTBALL FIELDS 381m EMPIRE STATE BUILDING 324m EIFFELTOWER





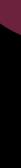






BRAIN









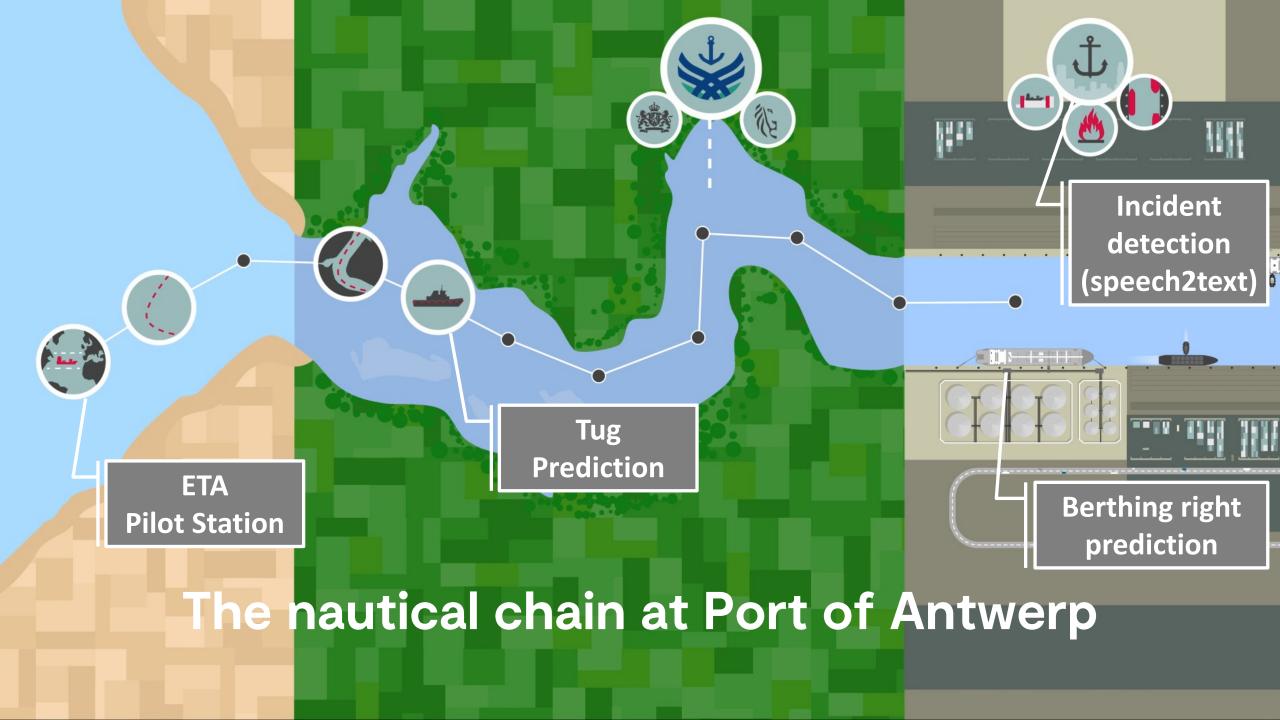


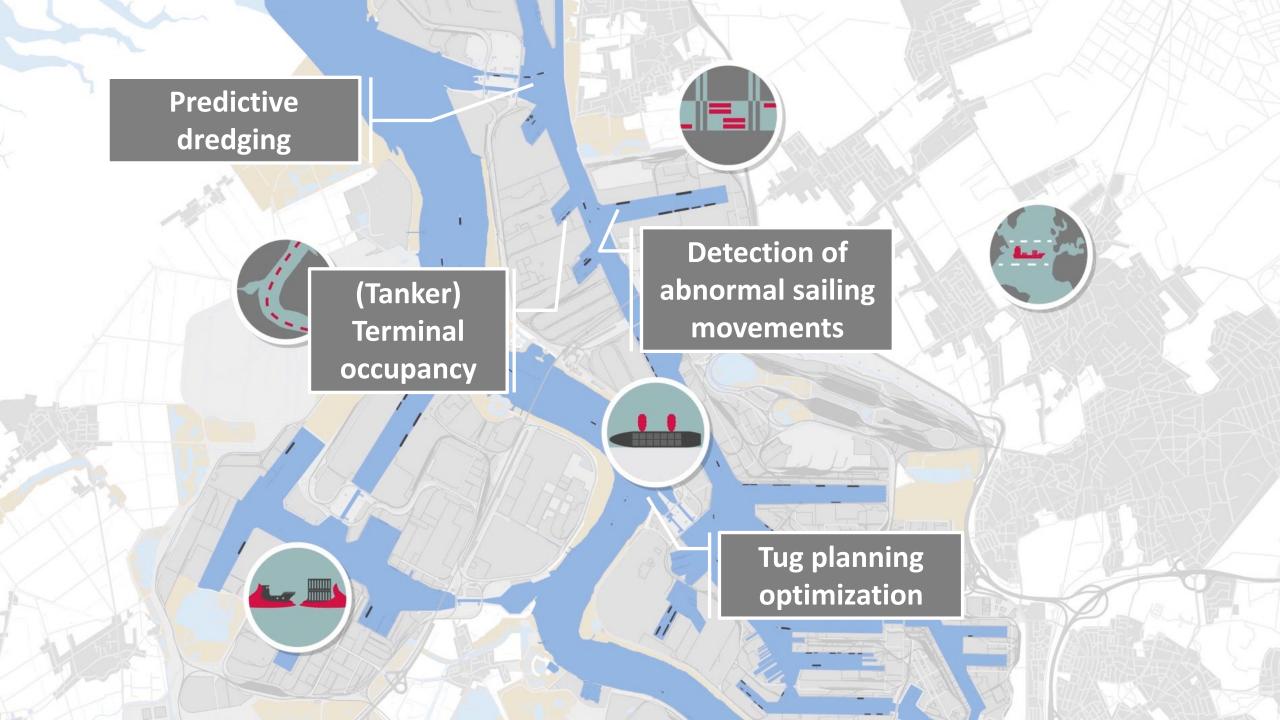




Standalone usecases









Need for Twins





Data is deeply subjective because it represents only a small part of reality The universe of things that can be measured, or sensed, is infinite The more perspectives offered on the data, the more it will approximate truthfulness Maverick research ID G00769406, 8 July 2022



What were we aiming for?

Situational & geospatial awareness







INTRODUCING APICA Digital Twin

A Vision of Full Situational Awareness









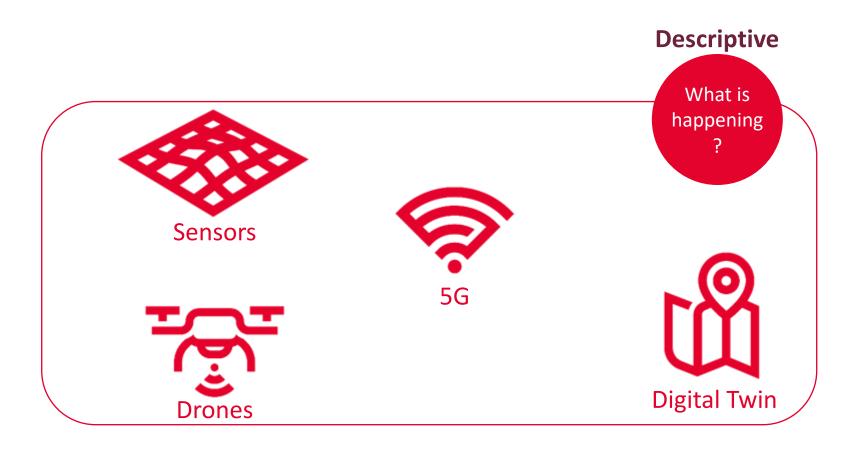








Digital Twin





Digital Brain

Prescriptive

Predictive

What will

happen?

How can we make it happen?



happening

What is









Drones

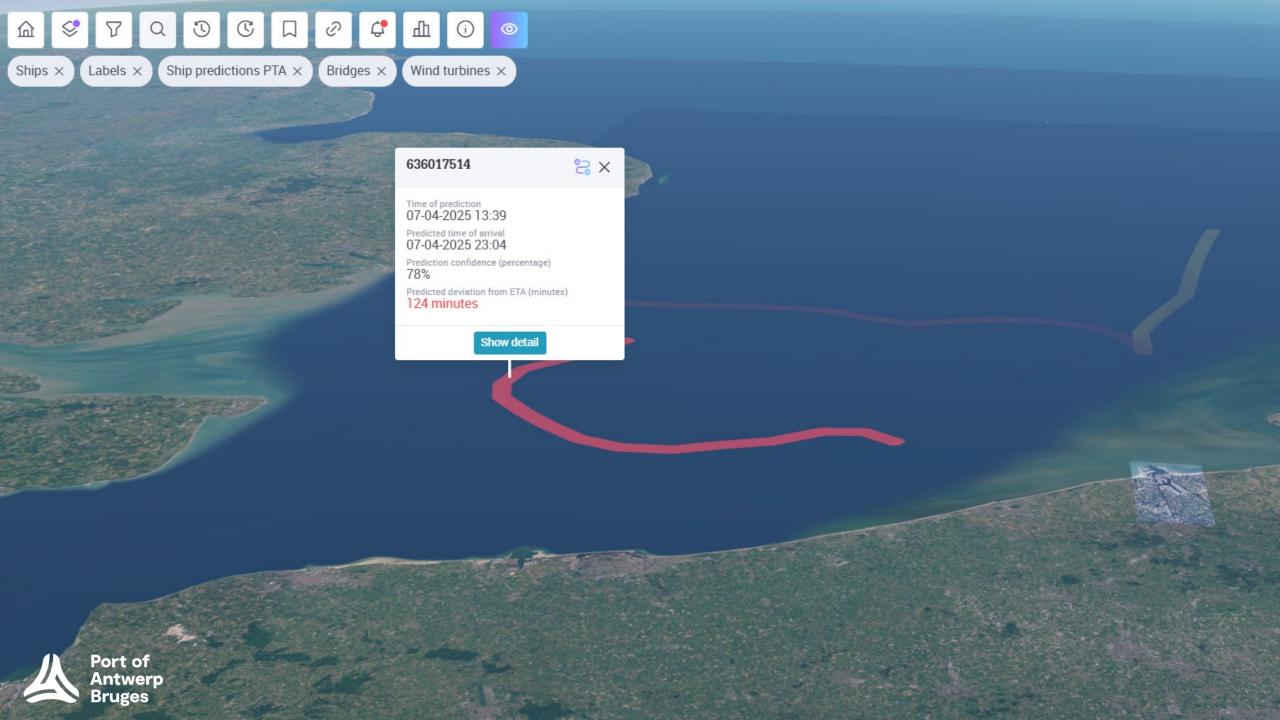






Digital brain





Gartner

Case Study: Digital Twin Optimized for Value Delivery With Artificial Intelligence

Peer & Practitioner Research Published 15 November 2023 - ID G00796696 - 17 min read

Auria Asadsangabi

Initiatives: Digital Future

Technology innovation leaders struggle to monitor complex operational contexts and respond to disruptions in real time. The Port of Antwerp-Bruges uses an Al-enabled digital twin to build situational awareness, predict and prevent incidents and deliver business value.

The Port of Antwerp-Bruges



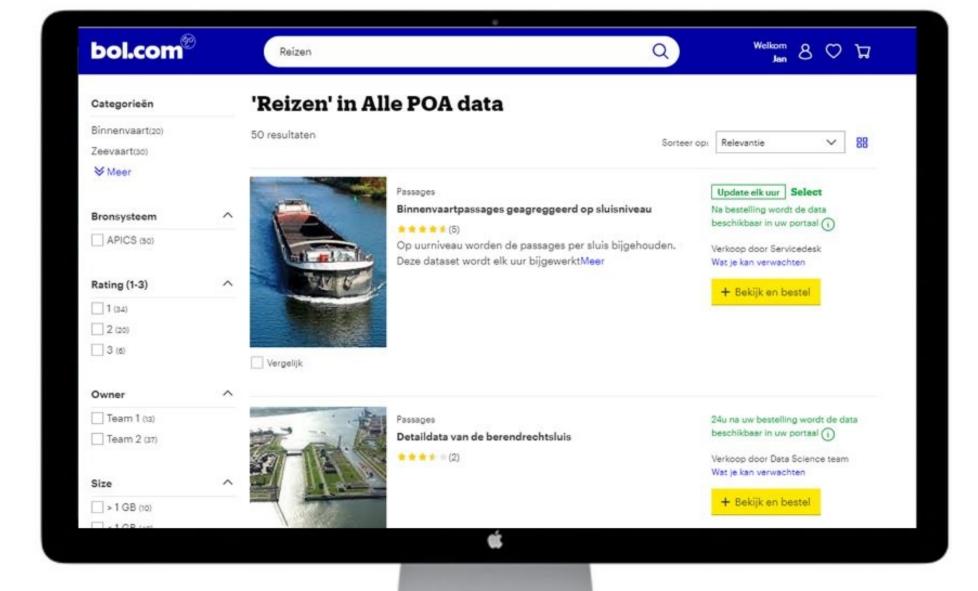
Industry: Transportation



Headquarters: Antwerp, Belgium









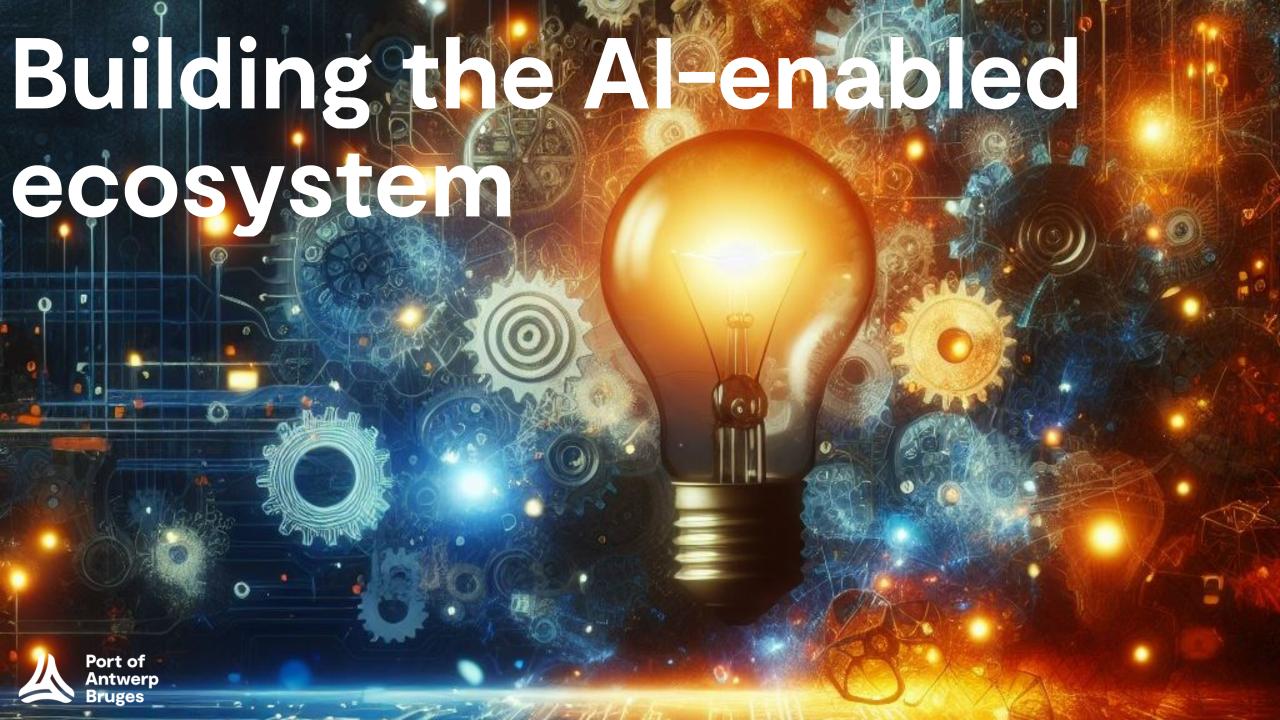
Runner-up Data Maturity Awards 2024















Takeaway 1: Moonshot Thinking approach

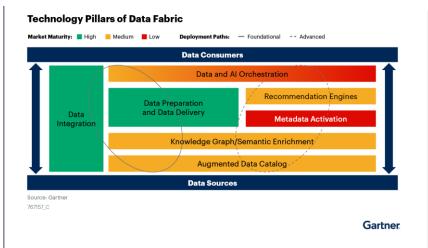
Moonshot thinking is a big and bold approach to innovation that aims to tackle large-scale challenges by pursuing transformative solutions, rather than incremental improvements. Inspired by the Apollo 11 mission, it encourages 10x leaps, **interdisciplinary collaboration** and **emerging technologies exploitation**. Moonshot thinking **embraces risk and the possibility of failure**, with the ultimate goal of creating significant, positive impact on the world through breakthrough innovations.

Gartner definition - Hype Cycle for Innovation Practices, 8 July 2024, ID G00813479



Legislation wasn't even ready to realize certain functionalities.





The necessary enterprise maturity had to be top 5 to 10%. No significant adoption by other companies.

Data and Analytics Essentials: Data Fabric and Data Mesh, 19 April 2023, ID G00787119



Generative AI was on the peak of inflated expectations on the Hype Cycle. The time to the plateau of productivity was estimated at 2 to 5 years.

Gartner Hype Cycle for Artificial Intelligence, 2023



Takeaway 2: Words matter

Words hold power, shape our perceptions and ultimately define our reality.



APICS

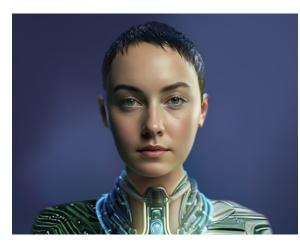
Antwerp Port Information & Control System





APICA

Advanced Port Information & Control Assistant



APICA

Advanced Port Intelligence & Coördination assistant

Takeaway 3: Inspire

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

WELCOME TO A NEW ERA





