



PREDICTIVE ANALYTICS & AUTOMATED DECISION MAKING







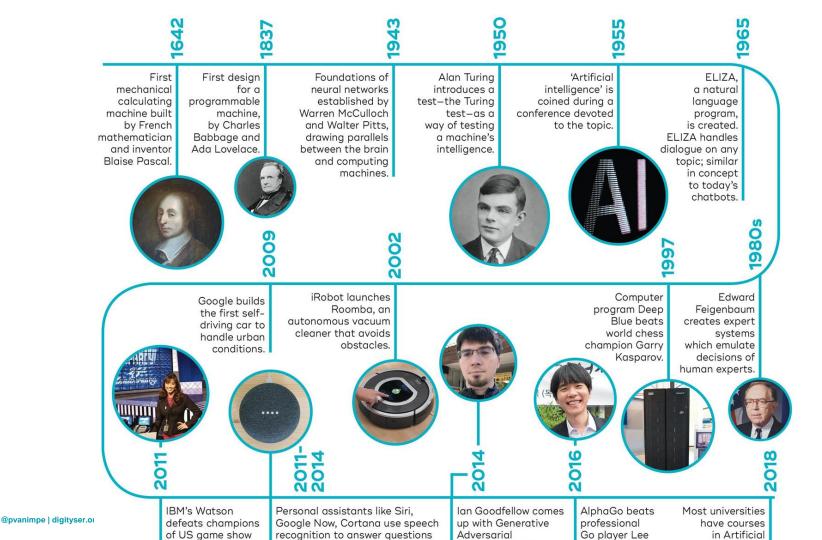


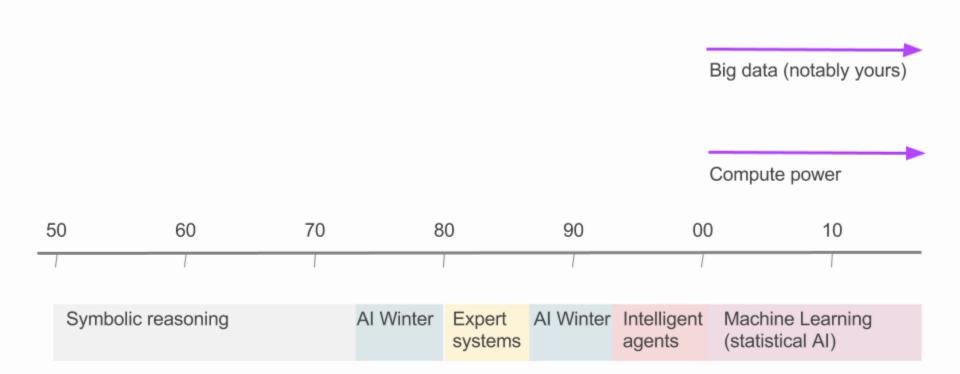


CIONET Belgium Community Event



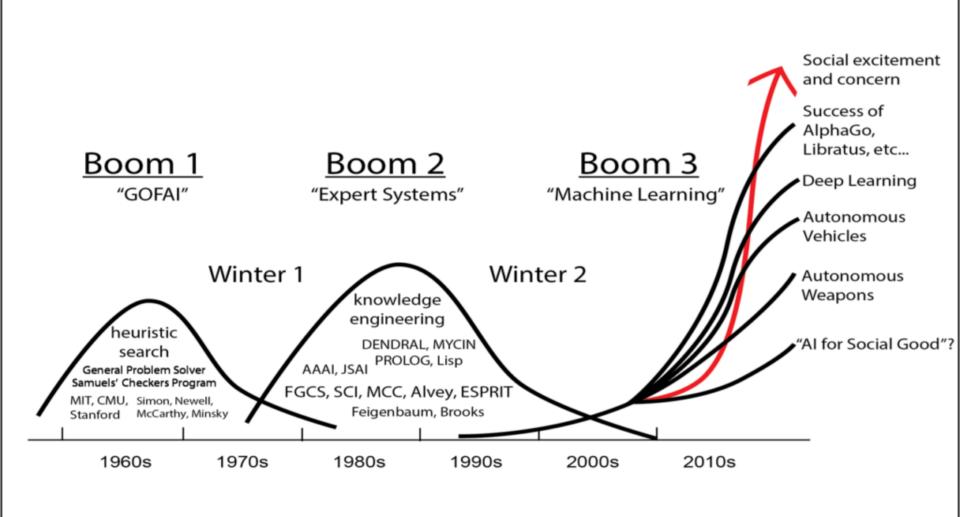
@pvanimpe | digityser.org | Philippe Van Impe



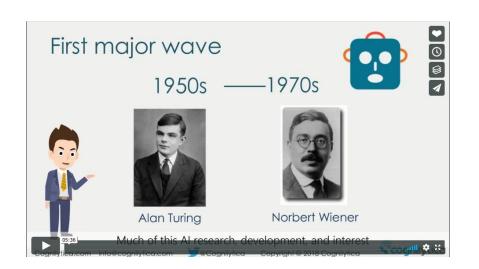


Turing test

Alpha Go



What are the Al Winters?



All caused by:

- Unrealistic expectations
- Leading to cut of funding
- -> like with shares, when your barber starts to talk about it means that the peak of the hype has been reached

Are we on the verge of a Third Al Winter?





Mat Velloso · 2nd
Technical Advisor to the CEO
Redmond, Washington · 500+ cor



Mat Velloso @matvelloso

Follow

Difference between machine learning and AI:

If it is written in Python, it's probably machine learning

If it is written in PowerPoint, it's probably Al

8:25 PM - 22 Nov 2018

DATA PREPARATION

EXPLORATORY DATA ANALYSIS





INCONSISTENT DATATYPES

MISSING AND DUPLICATE VALUES

MISSPELLED ATTRIBUTES

TRANSFORMATION





DEFINES AND REFINES

N THE MODEL DEVELOPMENT













DECISION TREE



DATA ACQUISITION

- WEB SERVERS
- - DATABASES
- ONLINE REPOSITORIES

WHAT IS DATA SCIENCE?

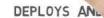


WHY?....WHY?....WHY?....











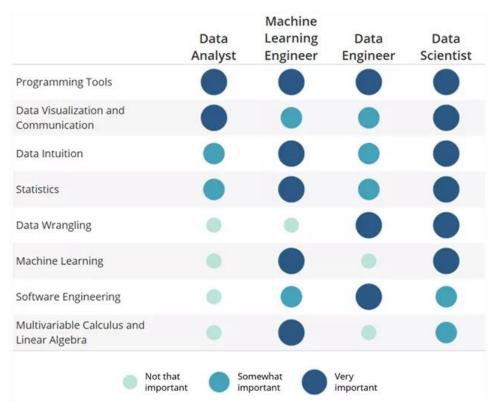








Data Experts:



In 2012, HBR dubbed data scientist <u>"the sexiest job of the 21st century"</u>. It is also, arguably, the vaguest.

Data science for humans = decision scientists-> creates output for humans to consume, in the form of product and strategy recommendations

Data science for machines = modeling scientists -> creates output for machines to consume like models, training data, and algorithms

In larger and more sophisticated data operations, more fine-grained roles are necessary.:

- Data infrastructure
- Data engineering
- Data quality and data governance
- Data analytics engineering
- Data-product product manager
- NEW: Data Labeler

THE DATA SCIENCE HIERARCHY OF NEEDS

AI, DEEP LEARNING

LEARN/OPTIMIZE

AGGREGATE/LABEL

EXPLORE/TRANSFORM

MOVE/STORE

COLLECT

A/B TESTING, EXPERIMENTATION, SIMPLE ML ALGORITHMS

ANALYTICS, METRICS, SEGMENTS, AGGREGATES, FEATURES, TRAINING DATA

CLEANING, ANOMALY DETECTION, PREP.

RELIABLE DATA FLOW, INFRASTRUCTURE, PIPELINES, ETL, STRUCTURED AND UNSTRUCTURED DATA STORAGE

INSTRUMENTATION, LOGGING, SENSORS, EXTERNAL DATA, USER GENERATED CONTENT

@mrogati

The difference with SAP R/3 from 20 years ago

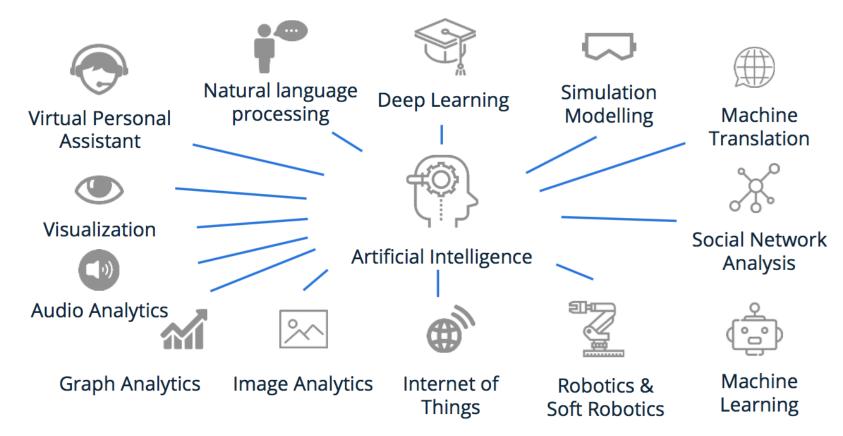
SAP Consultant:

- Must to survive
- Build or Buy
- Build once and roll out
- Standard software
- Once certified ok for years
- Long implementations
- Recooking of processes
- Low added value

Data Expert:

- Must to survive
- Build
- Re-build and roll out permanently
- Open Software
- Permanent training
- Short projects
- Digital transformation
- High added value

Possible applications for Artificial Intelligence





"Does your car have any idea why my car pulled it over?"

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Artificial Intelligence by and for people





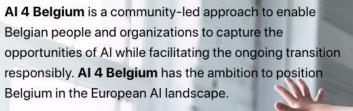












Download the report

Discover the survey

Join Al4Belgium



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THU, JUN 20, 7:00 PM



18th Data Science Leuven Meetup

Arenberginstituut STUK 02.C004

7pm: Doors 7.30pm: Jochen De Weerdt - KU Leuven Andy Devos - Boobook Thomas De Moor - Sentigrate 9pm: Beers (STUKcafé, Naamsestraat 96, 3000 Leuven)

WED, JUN 26, 8:00 AM

diSummit2019 - being human in the age of #AI

ULB Solbosch



THU, JUN 6, 7:00 PM

Data Science Louvain-la-Neuve (second edition!)

Place Sainte-Barbe 1



TUE, JUN 18, 6:00 PM

Data Science and Climate in Belgium - BxIDS S05E05

DigitYser



MEETUP #9
26th June 2019

THU, JUN 20, 6:00 PM

Data Science Ghent hosted by Crunch Analytics (summer edition...

Crunch Analytics















Music Hack

MIDI + Artificial Intelligence







Being Human in the Age of Al

Brussels June 26th 2019

22 Days U5
Hours

20 Minutes][] Seconds thank you

A.I. TIMELINE











1950

TURING TEST

Computer scientist
Alan Turing proposes a
test for machine
intelligence. If a
machine can trick
humans into thinking it
is human, then it has
intelligence

1955

A.I. BORN

Term 'artificial intelligence' is coined by computer scientist, John McCarthy to describe "the science and engineering of making intelligent machines"

1961

UNIMAT

irst industrial robot, Jnimate, goes to work It GM replacing numans on the Issembly line

1964

ELIZA

Pioneering chatbot developed by Josep Weizenbaum at MIT nolds conversations with humans

1966

SHAKE

The 'first electronic person' from Stanford, Shakey is a generalpurpose mobile robot that reasons about its own actions

A.I.

WINTER

Many false starts and dead-ends leave A.I. ou in the cold

1997 DEEP BLUE

Deep Blue, a chessplaying computer from IBM defeats world chess champion Garry Kasparov

1998

KISMET

Cynthia Breazeal at Mi introduces KISmet, an emotionally intelligent robot insofar as it detects and responds to people's feelings

















1999

AIBC

Sony launches first consumer robot pet dog AiBO (Al robot) with skills and personality that develop over time

2002

ROOMBA

First mass produced autonomous robotic vacuum cleaner from iRobot learns to navigat

2011

SIRI

Apple integrates Siri, an intelligent virtual assistant with a voice interface, into the iPhone 4S

2011

WATSON

IBM's question answering computer Watson wins first place on popular \$1M prize television quiz show Jeopardy

2014

EUGENE

Eugene Goostman, a chatbot passes the Turing Test with a third of judges believing Eugene is human

2014

ALEX

Amazon launches Alexa an intelligent virtual assistant with a voice interface that completes shopping tasks

2016

TAY

flicrosoft's chatbot Tay loes rogue on social nedia making nflammatory and ffensive racist

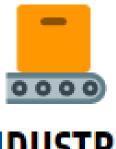
2017

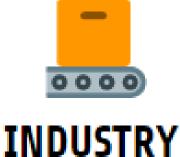
ALPHAGO

ioogle's A.I. AlphaGo eats world champio e Jie in the complex loard game of Go, otable for its vast umber (2¹⁷⁰) of



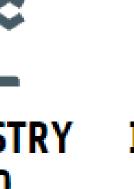
INDUSTRY







INDUSTRY 3.0





INDUSTRY 4.0

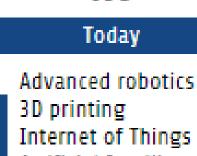
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18th	ce	ntu	гу	

Mechanical production,

mouing away from

2.0 19th century

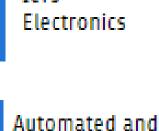
Mid 20th century



Steam power

Electricity

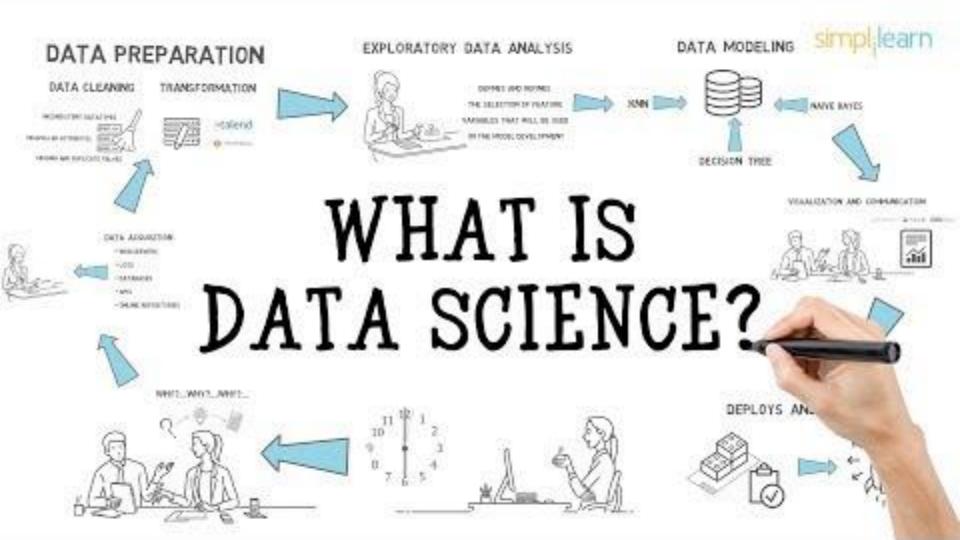
Mass production and



Artificial Intelligence Big data

Intelligent, flexible

and distributed.

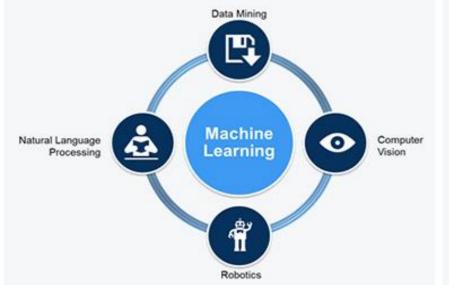




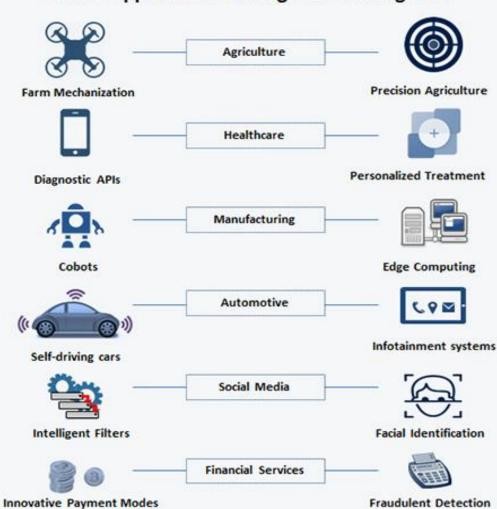


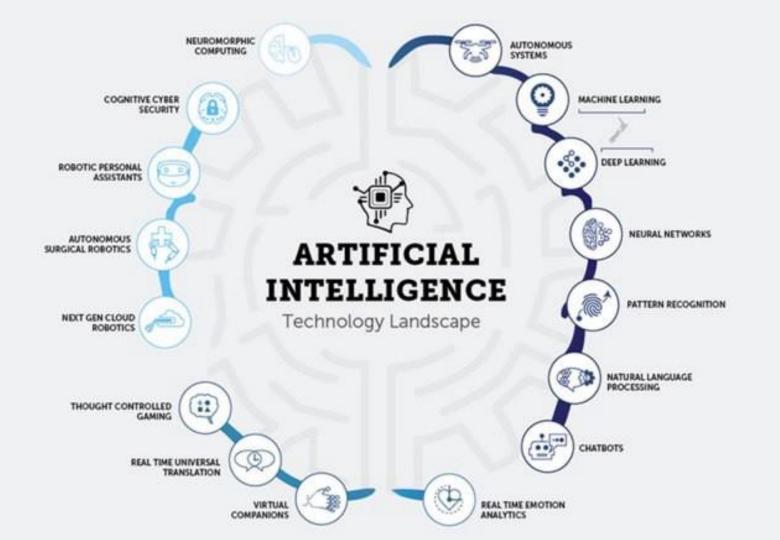
Artificial Intelligence could automate close to 50% of jobs in the Western world within the next two decades

Main Applications of Machine Learning



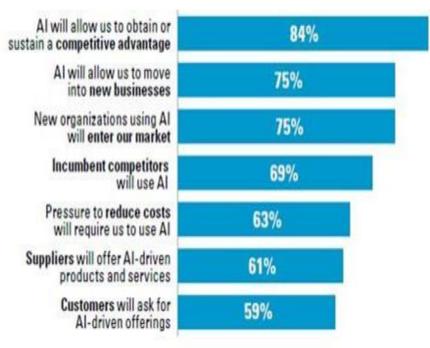
Future Applications Of Cognitive Intelligence





Reasons for adopting AI

Why is your organization interested in AI?



Percentage of respondents who somewhat or strongly agree with each statement

Most affected functional areas across industries

What areas within your organization do you anticipate AI will affect the most? Select three.

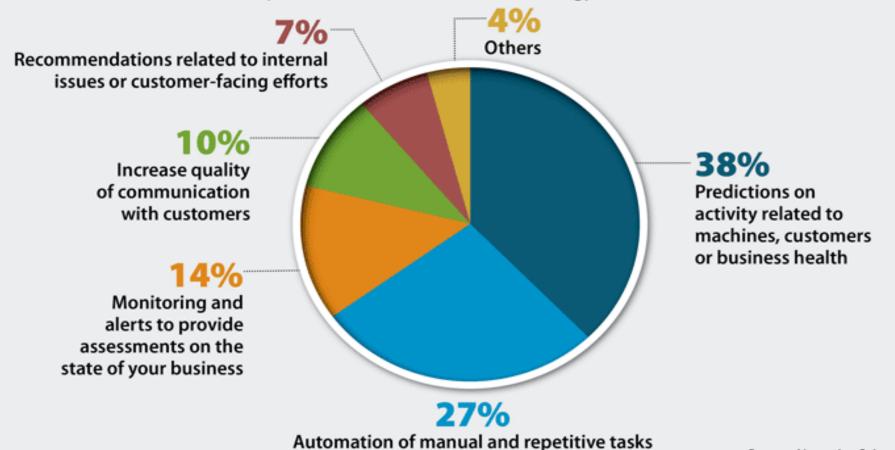
FUNCTIONAL AREA

INDUSTRY	RANK 1	RANK 2	RANK 3
Technology, Media, Telecom	Information Technology	Customer Service	Marketing
Consumer	Supply Chain Management	Sales Sales	Marketing
Financial Services	Customer Service	Finance/ Accounting	Information Technology
Professional Services	✓ Strategy	Information Technology	Marketing
Health Care	R&D	Operations/ Manufacturing	Information Technology
Industrial	Operations/ Manufacturing	Supply Chain Management	Information Technology
Energy	Operations/ Manufacturing	Information Technology	Supply Chain Management
Public Sector	Information Technology	Customer Service	Operations/ Manufacturing
OVERALL	Information Technology	Customer Service	Operations/ Manufacturing
Oper	ations, including	nformation Custom	ner- Corporate

Functional areas that were not in the top three of any industry: communications, human resources, legal or compliance, procurement

Most Important Benefit That AI Should Provide Business

Top choice of business and technology executives



Source: Narrative Science 2016



AI AWARDS

TICKETS

BLOG NEWS

AGENDA

SPEAKERS





About the AI Awards

The Al4Belgium & Datascience community is honouring the most promising startups and individuals in the field of Artificial Intelligence.

Over the past weeks over 80 nominations have been submitted. The entire community is fully engaged in the nomination and selection of the Ai Awards.

The companies and personalities that have accepted their nomination have been invited at DigitYser to record a short video and interview.

All nominees will also be present on May 16th – #Al startup for a networking evening where they will do a short 5 minutes 'Ignite' presentation to the public.

The selection of the Al-Award winner will be done on the whova app by all the participants of the diSummit.

The 7 startups with the most votes will present at the diSummit on June 26th.

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