



Liège

13 Juin 2019

THE INNOVATION GAME

AGENDA



Introduction HEC-Liège

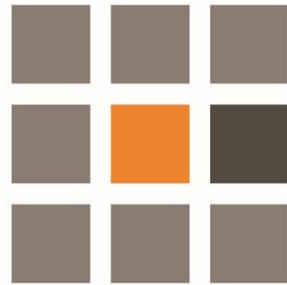


Presenting CIONET



MISSION STATEMENT

CIONET's mission is to help
IT executives and their partners to realise their ambition
by leveraging the biggest community of digital leaders worldwide



CIONET

What's next.

CIONET BE & INTERNATIONAL: THE TEAM



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ADMISSION CRITERIA

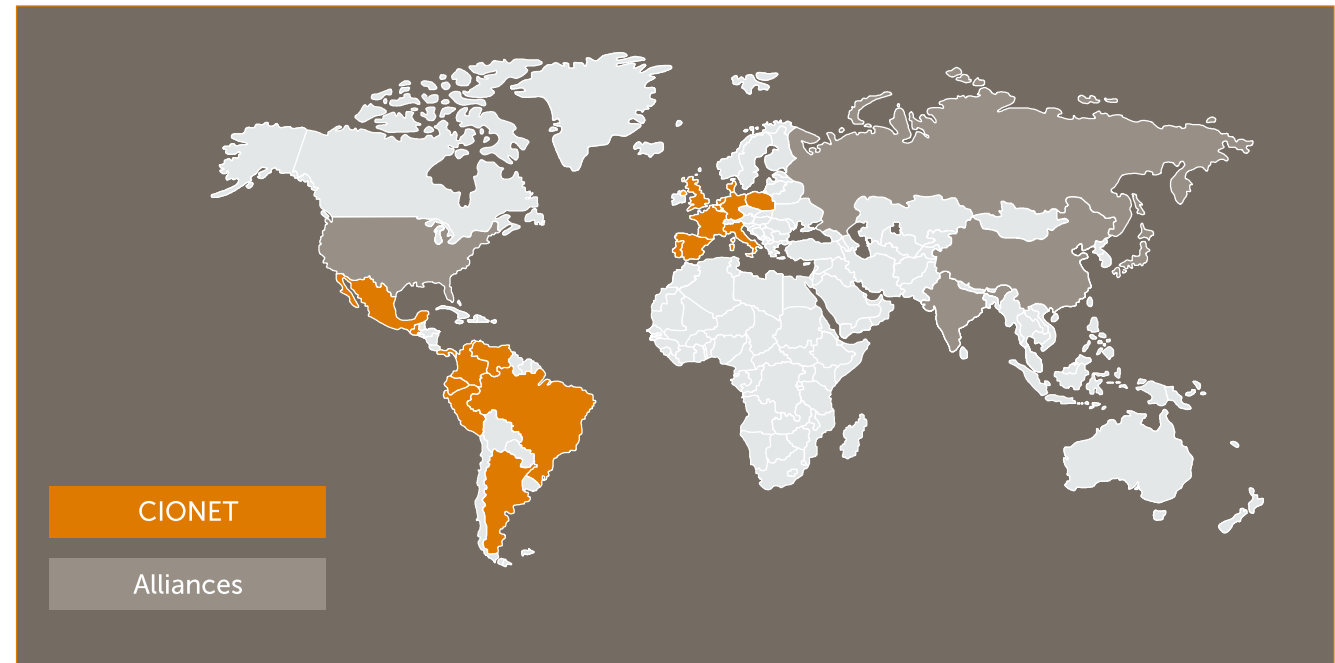
- Midsize Organization (20+ people in IT)
 - CIO
- Large Organization (200+ people in IT)
 - CIO + direct reports
- Universities & High Schools
 - Professors with a direct focus on IT.
- IT Suppliers
 - Managing Directors of our business partners (or substitute)

Membership is free!



MEMBERS IN 20 COUNTRIES

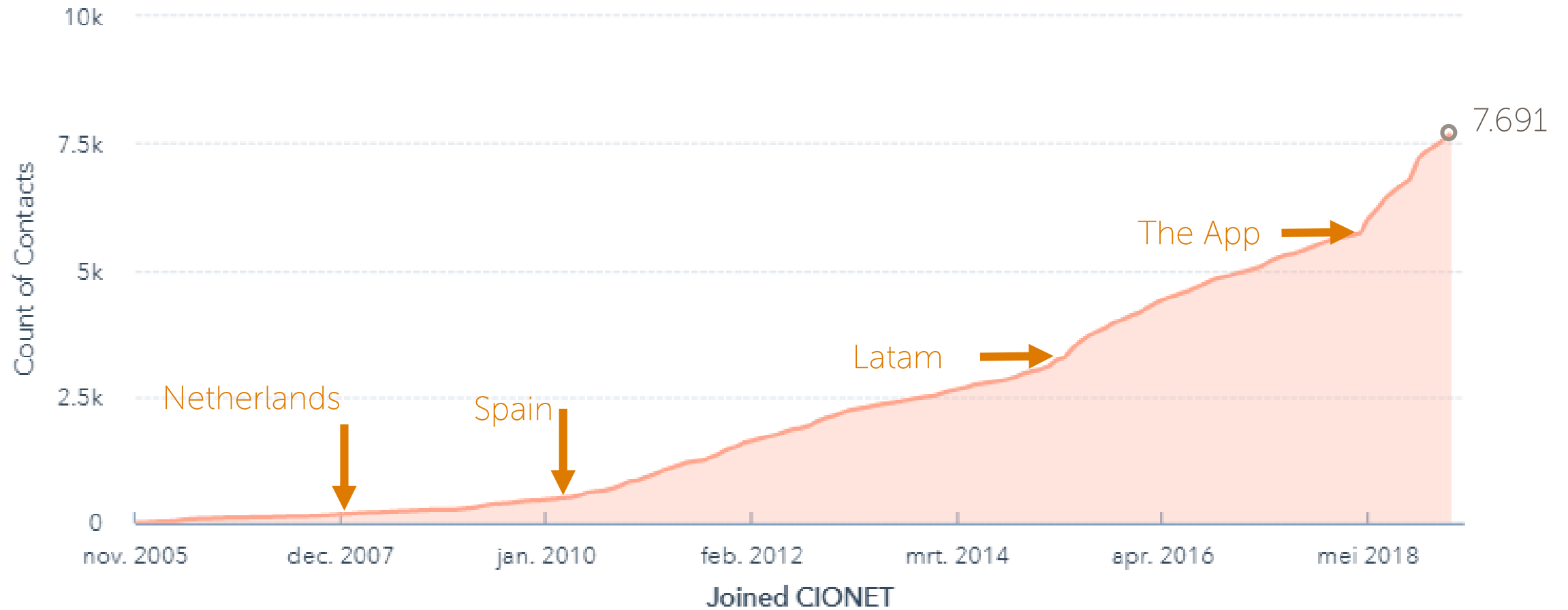
	<u>Offices</u>	<u>Members</u>
	Belgium	591
	Netherlands	642
	Spain	823
	UK	24
	Italy	578
	France	597
	Germany	265
	Portugal	530
	Colombia	179
	Poland	468
	Brazil	362
	Panama	62
	Venezuela	121
	Ecuador	133
	Peru	179
	Denmark	105
	Argentina	60
	Mexico	36
	Guatemala	16



Luxembourg	100	El Salvador	5
Norway	60	Switzerland	4
Costa Rica	12	Canada	3
Honduras	11	Sweden	3
Dominican Rep.	8	USA	2
Nicaragua	8	Finland	1



THE EXPONENTIAL GROWTH OF CIONET CONTINUES



CIONET BELGIUM ADVISORY BOARD 2019



Koen Vandaele
Mediahuis
President



Carl Tilkin-Franssen
Acerta
Honorary President



Sabine Everaet
The Coca Cola
Company
Honorary President



Daniel Lebeau
GSK
Honorary President



Paul Danneels
FedNot
Honorary President



Georges Ataya
Solvay Business
School



Maud Bay
HEC Liège



Peter Billiau
Yara



Jean-Claude Blaimont
McCain Foods



Luc Brouwers
Balta Group



Christian Combes
Deloitte



Philip De Bie
Picanol



Steven De Haes
Antwerp
Management
School



Frank De Saer
Atrias



Annemie Depuydt
KUL



Jos Echelpoels
Janssen
Pharmaceutica



Jocelyn
Darbroudi
DKV



Günther Gijssels
Randstad Group



Cécile Gonfroid
RTBF



Geert Lejon
Cognizant



Nick Marly
RIZIV - INAMI



Filip Michiels,
TUI Group



Philippe Niesten
FN Herstal



Wendy Knaepen
CEGEKA



Geert Standaert
Proximus



Frans Temmerman
Securex



Kalman Tiboldi
TVH



Koen Van Loo
Renson



Johan Vandewalle
ACV



Geert Van Mol
Belfius



Bjorn Van Reet
Kinopolis



Stijn Viaene
Vlerick Business
School



CIONET
What's next.

15 January 2019
Atomium Brussels

WHAT'S NEXT 2019

THE CIONET BELGIUM ANNUAL EVENT



Keynote by Howard Gutman, former Ambassador of the U.S. in Belgium
Learn from: Marion Debruyne | Kurt De Ruwe | Geert Van Mol | Francesco Gadaleta | Olivier Onghena | t Hooft | Stephan Forseilles | Sabine Everaet

CIONET
What's next.

14 March 2019
Brussels

Maximise the CIO's Impact BUSINESS STRATEGY BOOTCAMP



CIONET Belgium Community Experience

CIONET
What's next.

25 April 2019
Brussels

FUNDING YOUR DIGITAL TRANSFORMATION



SECURE MORE BUDGET FOR WORK THAT MAKES AN IMPACT
LEARN FROM: KOEN VANDAELE & PETER SOETENS | BRIGITTE BUYLE | GEERT STANDAERT

CIONET
What's next.

4 June 2019 @ VRT - Brussels

PREDICTIVE ANALYTICS & AUTOMATED DECISION MAKING



CIONET Belgium Community Event

CIONET
What's next.

27 August 2019
Dolce La Hulpe

DIGITAL LEADERS SUMMER CELEBRATION




JURGEN INGELS - MANAGING PARTNER - SMARTFIN CAPITAL
CHRISTOPH VON TOGGENBURG - CEO - WORLD VISION SWITZERLAND

CIONET
What's next.

3 October 2019
Vlerick School Brussels

RE-ENGINEERING IT



Oykü Işık | Professor | Vlerick Business School
Jeroen Ghysel | Chief Retail, IT & Transformation | AXA Bank
Guido Lemeire | CIO | NMBS-SNCB

CIONET
What's next.

28 November 2019
Brussels

CIO INNOVATION DAY

How corporates learn from and work with start-ups

CIONET Belgium Community Event

CIONET
What's next.

THE INNOVATION GAME

INNOVATION HAPPENS WHEN WE BRING PEOPLE WITH CONTRASTING PERSPECTIVES AND COMPLEMENTARY AREAS OF EXPERTISE TOGETHER IN ONE ROOM

CIONET BELGIUM EVENTS PROGRAM 2019

27 August 2019
Dolce La Hulpe

DIGITAL LEADERS SUMMER CELEBRATION



JURGEN INGELS - MANAGING PARTNER - SMARTFIN CAPITAL
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RE-ENGINEERING IT



Öykü Işık | Professor | Vlerick Business School

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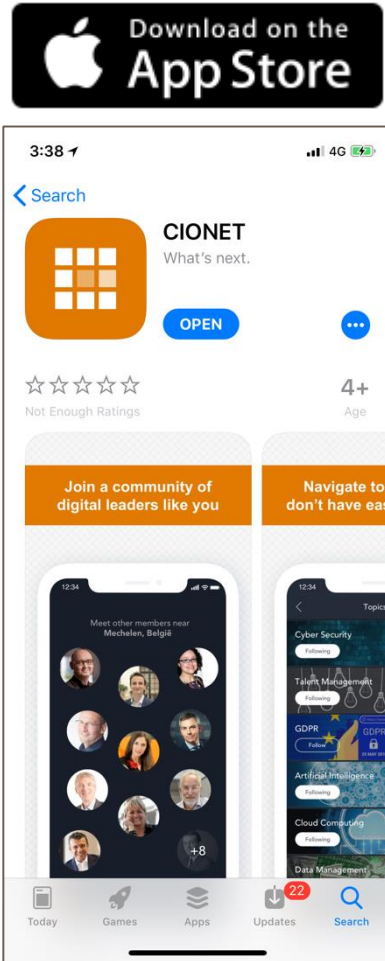
Guido Lemeire | CIO | NMBS-SNCB

CIO INNOVATION DAY

How corporates learn from and work with start-ups

CIONET Belgium Community Event

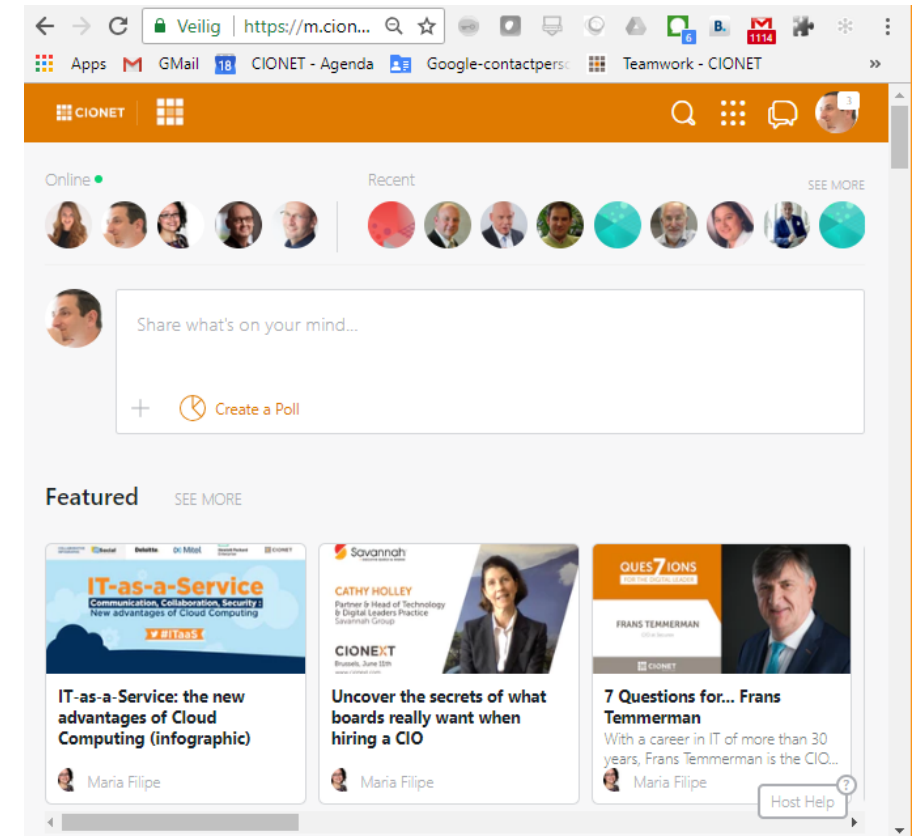
ENGAGE IN DAILY CONVERSATIONS THROUGH OUR APP



<https://itunes.apple.com/us/app/id1358777180>



<https://play.google.com/store/apps/details?id=com.mightybell.cionet>



m.cionet.com

<https://cionet.info/joinBE>

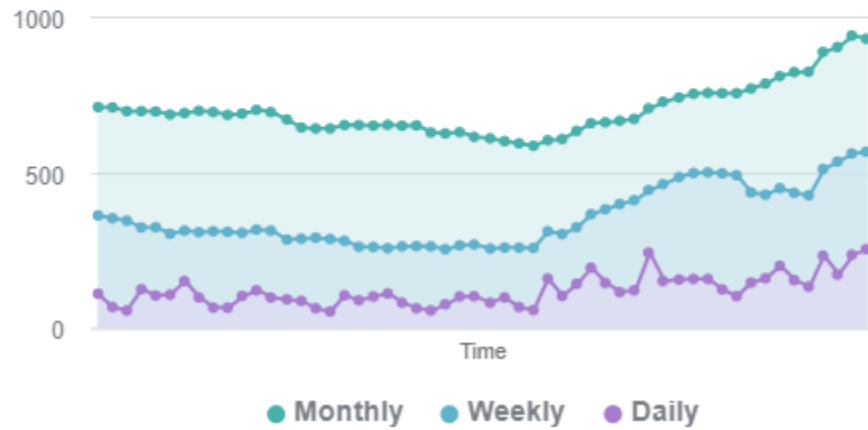


MEMBER ACTIVITY ON THE APP IS GREAT

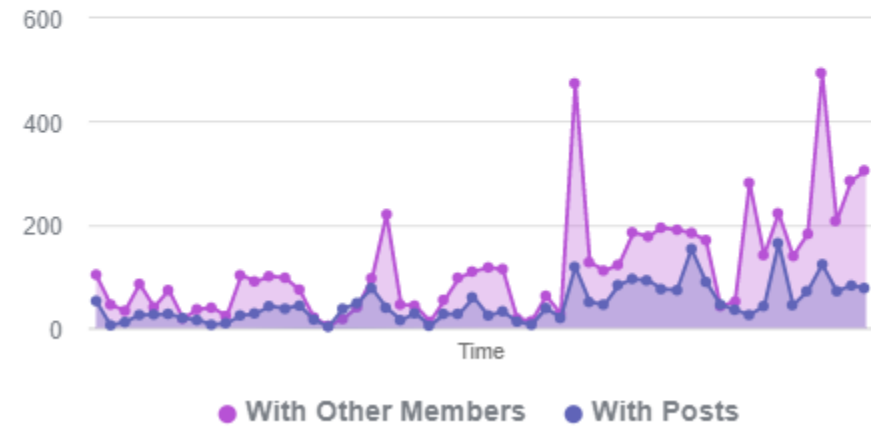
Feb 01, 2019 - Mar 26, 2019



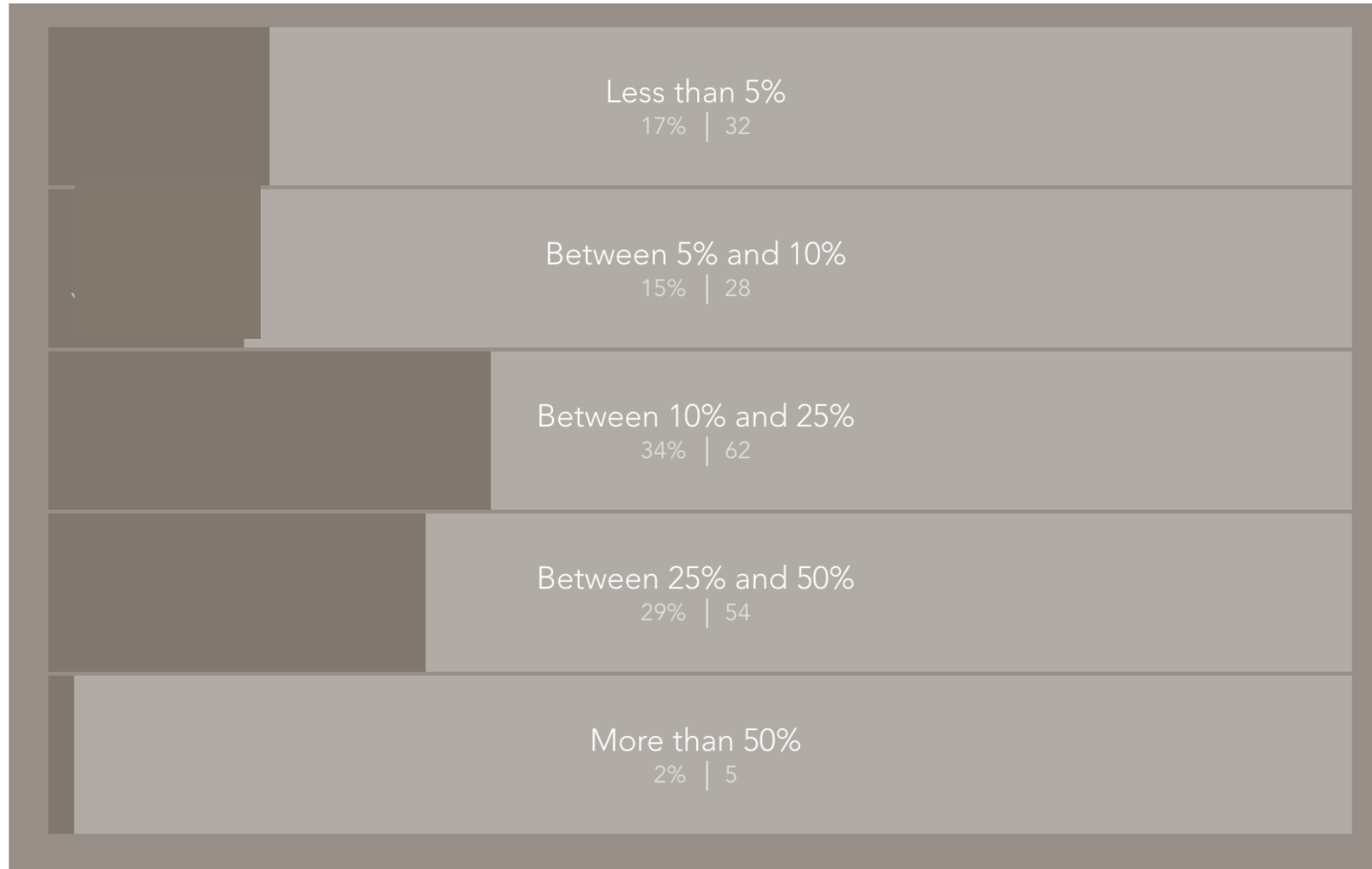
Active Members



Member Interactions



WHAT PERCENTAGE OF WOMEN WORK IN YOUR IT DEPARTMENT.



Anna Kopp Mar 11, 2019

I have had many discussions around setting quotas and targets. The argument I get is that we should not hire people because they are female, but because they are competent. In reality we don't get enough applications. If I am lucky when hiring I get one or two. If they are not the right candidates- we need to keep looking. What happens without quotas is, more men are usually hired, and we

...more



4



Mervi Lampinen Mar 11, 2019

IT Director

In general STEM professions are not promoted for girls from early age onwards. Tech stuff is seen more as boys thing. We need to start the change at parents level, more onto the basic school and there onwards build the pipeline. Thank goodness for digital, more and more girls are getting digisavvy and it helps. IMHO quotas do not help. The studies made in Norway and Sweden in fact state

...more



5



1

· Reply



Miguel Paulo Mar 11, 2019

Innovation Manager

Interesting discussion. Last friday a friend of mine organized and launched the Women in Tech chapter in Portugal (see here

<https://www.linkedin.com/feed/update/urn:li:activity:6510253978977132544>).

Even if this activities do not address a vast audience and young age professionals or children (like stated above) they at least a promoter of change

...more



2





Piet Schreurs

Hi network !

I am evaluating the possibility for our organisation to buy second hand/used Microsoft software licenses.

Does any of you have experience with that and how do you evaluate this ?

Thanks for helping out,

Piet



Stephan Bauer Feb 12, 2019

Interim ICT manager

Make sure your software asset management system records your licenses in such a way that during a Microsoft audit you will have enough proof to defend your situation against their findings.



Alexander Benalal Feb 14, 2019

Hi Piet,

Make sure that the following conditions are met:

- The transfer of licenses is related to a copy of standard software.
- The transfer of licenses is related to software that is either obtained through a medium or directly downloaded from the internet.
- The transfer of licenses is related to "perpetual" software licenses.
- The transfer of licenses is done against a certain price
- The initial obtained software license (as purchased by the initial owner) cannot be separated into two or more different sets of licenses; the original buyer of the license is required to stop using the copy of the software as sold to a third party.

Also note that the transfer of licenses does not include the transfer of the related services agreement so support maintenance as obtained for such a license cannot be transferred. Microsoft would not have any obligation to provide you with support for the second-hand license so if you would like to enter into a support maintenance agreement they might have the leverage on price.



Blockchain: overhyped (hot) or underhyped (cold)? BONUS: have you started exploring it in your organisation? Share your experience!



Dr. Dirk Zimmermann 5h ago
Practice Director EMEA

Most of the companies and institutions out there indeed focus on using Blockchain for financial transactions purely as in this field Blockchain has its roots and here most of the use-cases exist. However, on a high level you can say that Blockchain can be used in all industries whenever there is a complex supply-chain and it is creating value for the company and the end-user to have a clear and confirmative view of the origin of the sources, resources and raw material / spare parts of the final product. Many aspects can be relevant, such as safety (i.e. spare parts of planes, trains, cars), health and sustainability (i.e. organic-farms) or law / initiatives (i.e. United Nations 2030 Agenda for Sustainable Development, anti-slavery acts, etc.). Just one example: At Unisys we designed and implemented very successfully a Blockchain solution for a global leader in animal nutrition and aquafeed. The solution is focusing on increasing the transparency and traceability of catch throughout the entire seafood supply chain through the use of Blockchain technology coupled with advanced analytics. The solution contains details on all catch and crew, and a 2-step verification process at each transaction, ensuring that data cannot be falsified. At the end of the day, it delivers full transparency over the journey from where and how the fish was caught to the end-customer. This solution made our customer a SeaBOS compliant company under the initiative of the United Nations. The company in addition has been awarded with the TIM Award for the Most Innovative project in a company in the Netherlands.

...more



3



Anupam Shrivastav 3d ago from Android
Technology Leader

We are keenly waiting for the right blockchain solution to come up especially in smart contracts area

There are numerous contracts within the organisation or with external parties, there are multiple actionable and deliverables coming out of it, and is literally impossible to track them in routine unless you have a army of manpower to track it or a contract lifecycle management solutions, which also has huge limitation and hence eventually there is a degradation of contract compliance, I am confident that someone will soon bring a robust and "affordable" blockchain sol.

It is just a matter of time for blockchain and even Artificial intelligence solution, we are in the early stage at this point, just like where cloud was 10-15 years ago ...more



2



Koen Vingerhoets 3d ago

The answer depends on the industry. As it started from bitcoin and its promise to "disrupt the financial system", many people think it's limited to shifting coins back and forth. At the moment, several use cases in the financial sector are live.

The benefit is efficiency - which is hard to measure thus a tough task to "sell" internally. Furthermore, it required coopetition : collaboration with competitors. Scary!

Nevertheless, it expands to agriculture, supply chain, medicine, patient data, circular economy,... etc. Probably the most promising and challenging idea, is to build an identity for the internet, using blockchain. Even there, the early pioneers are collaborating to construct a standard.

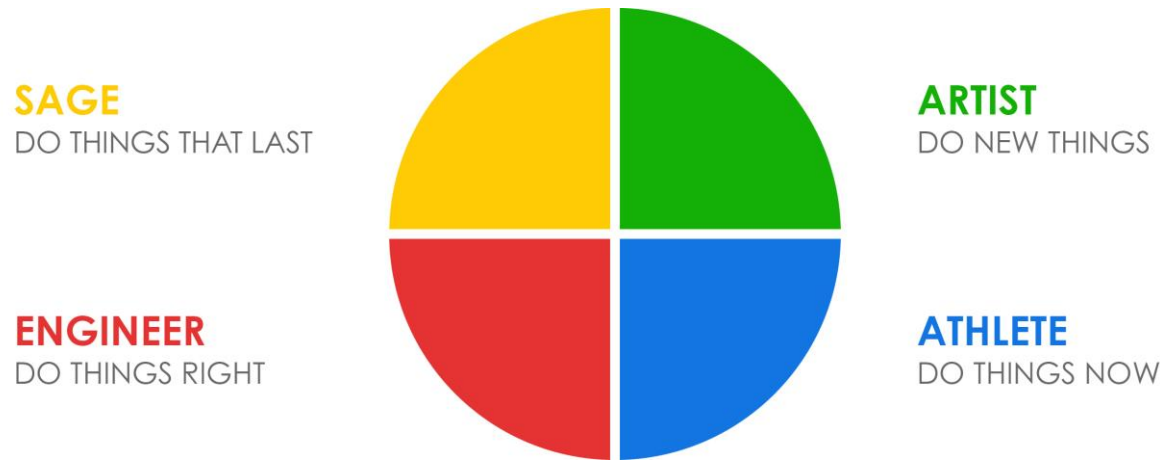
The future looks bright. But - alas - not yet a hard provable fact.

The Innovation game







THE INNOVATION CODE: THE CREATIVE POWER OF CONSTRUCTIVE CONFLICT

- Creative people : different kinds of worldviews, which are their strengths (competencies) as well as weakness (blind spots).
- Four key archetypes:
 - the **Artist**: who loves radical innovation
 - the **Engineer**: who constantly improves everything
 - the **Athlete**: who competes to develop the best innovation
 - the **Sage**: who innovates through collaboration
- Encourage push and pull between the four archetypes
→ positive conflict leads to surprising breakthroughs

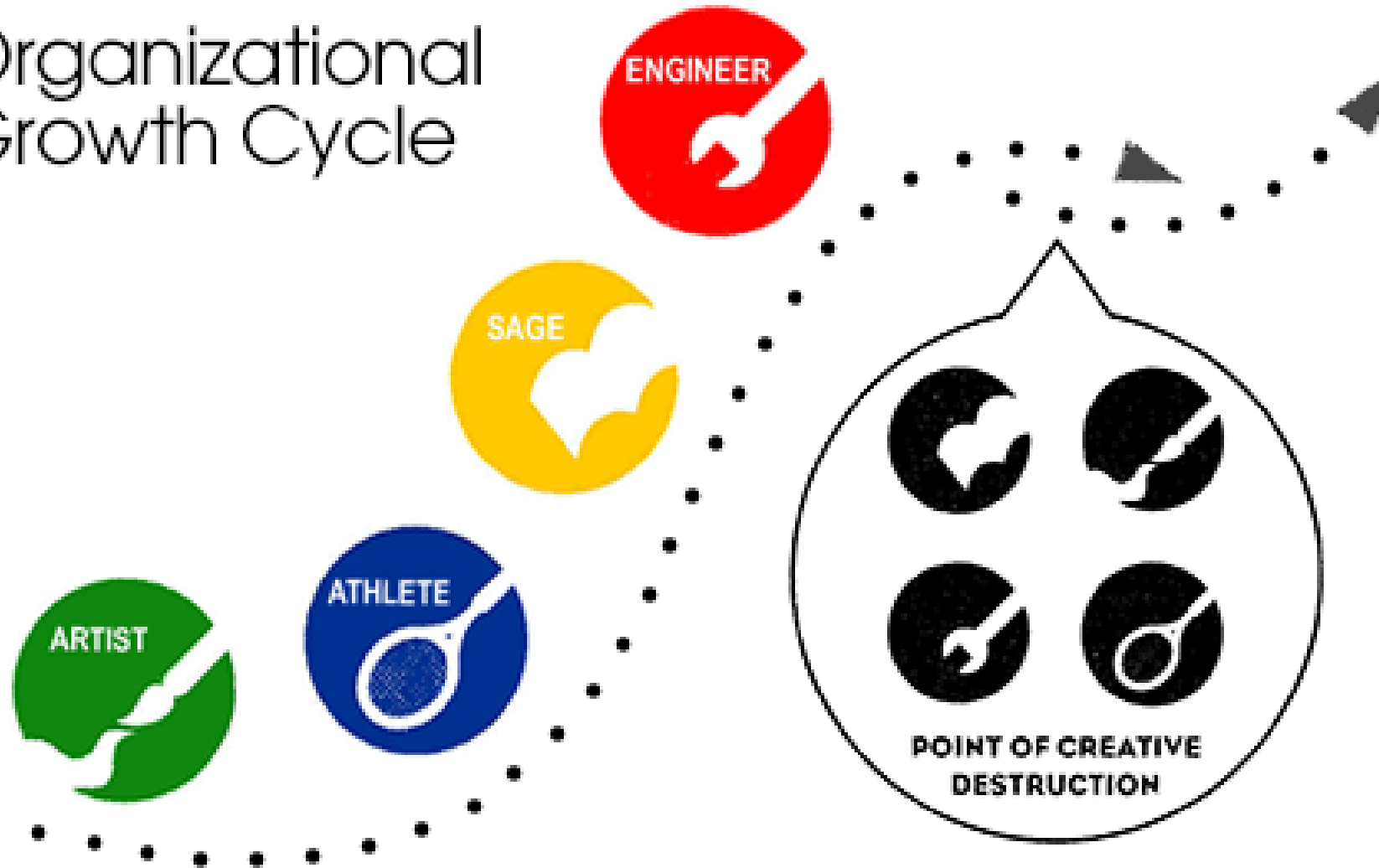


Innovator Archetypes

				
	Artist	Engineer	Athlete	Sage
Gift	Imagination	Discipline	Courage	Empathy
Drive	Wow factor	Functionality	Value	Ethics
Desire	Transcendence	Perfection	Power	Harmony
Method	Experimentation	Observation	Challenge	Reflection
Creation	Vision	Process	Goals	Values
Examples	Apple	Walmart	Microsoft	Ben & Jerry's
Areas to improve	Communication, attention to details and risks	Accept risks and ambiguity, learn from failure, people skills	Avoid tunnel vision, show caring, develop relationships	Pick up the pace, use hard facts, be clear and direct
Creating synergy	Start with Artist's vision, end with Engineer's plan		Measure performance by numerical targets and demonstrated ability	



Organizational Growth Cycle



From: *The Innovation Code*



CONSTRUCTIVE CONFLICT IS CONFLICT WITH EMPATHY

Artist + Engineer

=

revolutionary and low-risk, complementing
extreme creativity with process reliability.

Athlete + Sage

=

innovation that is a good investment and good
for the world,
with a tangible outcome and long-term values.

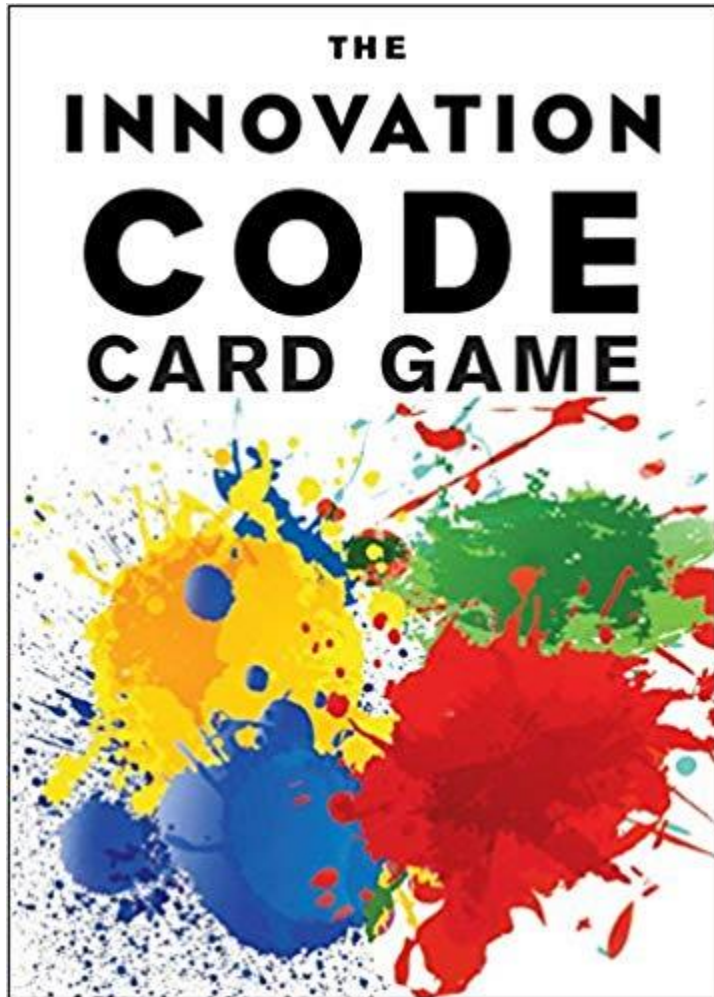


EXAMPLE

- John Lennon (Artist) and Paul McCartney (Engineer) had very different approaches to music
- but Brian Epstein's role as a mediator (Sage) helped the Beatles produce some of the best songs of all time.
- Producer George Martin (Athlete) regularly reminded them of time constraints in the recording process.



THE INNOVATION CODE CARD GAME

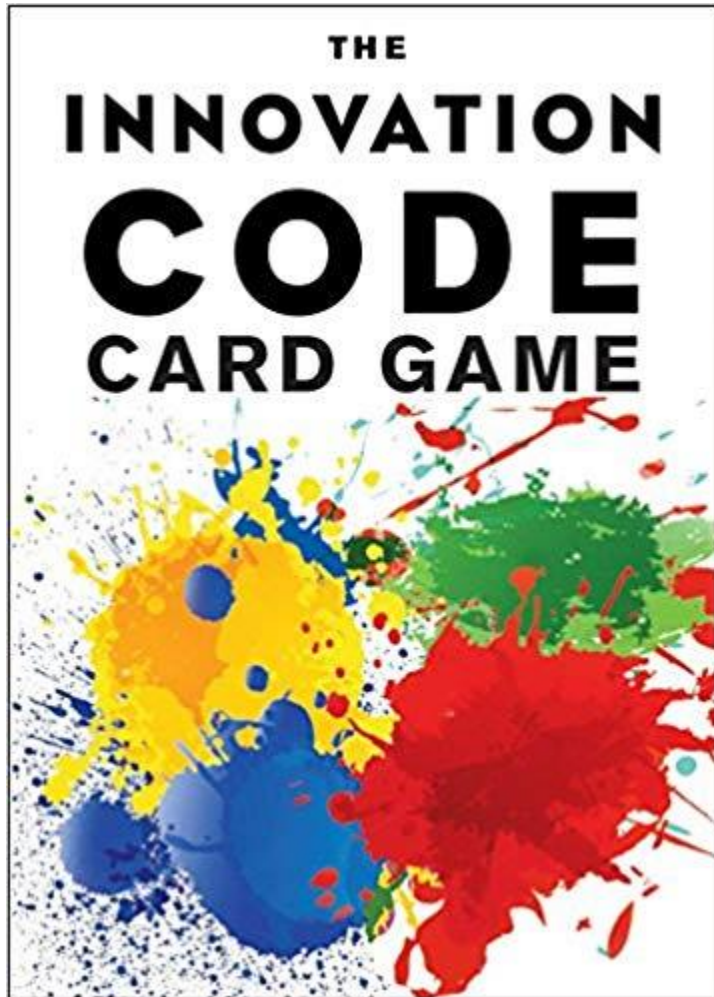


Instructions:

- Everyone gets two random cards
- 10 min to move around room and trade cards with others:
 - Trade cards for cards that best describe you
 - You should end with two cards



THE INNOVATION CODE CARD GAME

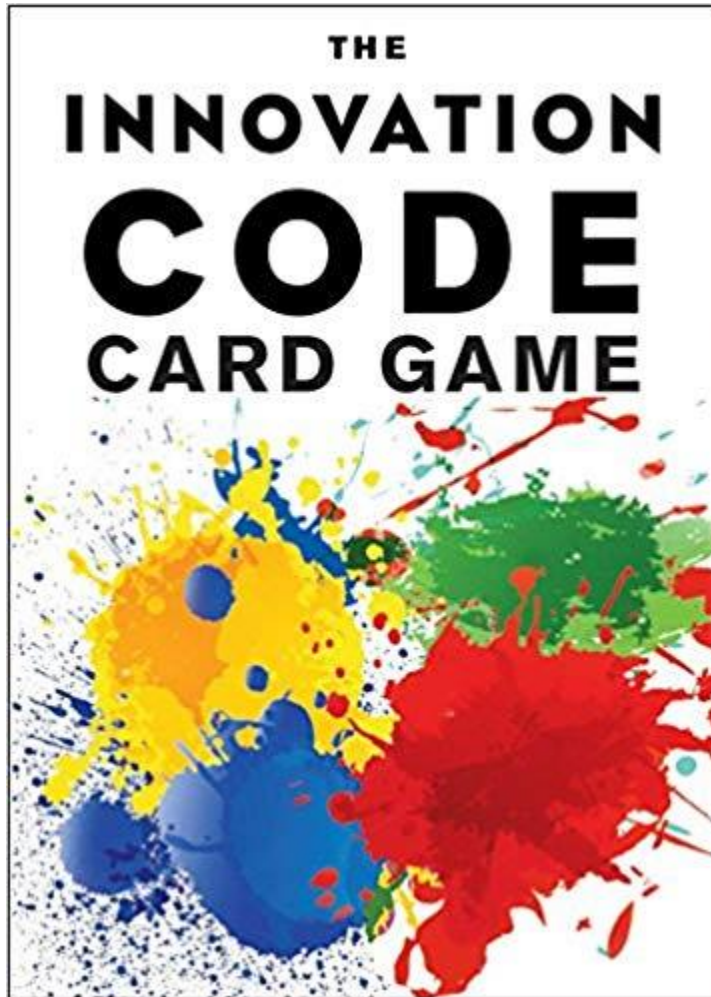


Instructions:

- Decide which one card describes you



THE INNOVATION CODE CARD GAME



Instructions:

- Decide which one card describes you

**What Kind of INNOVATOR
are YOU?**



LEADERSHIPNOW



Coffee Break



Presenting the Innovation Project





How can Technology revolutionize the democratic process in the 21st century?



HOW MIGHT TECH COMPANIES REVOLUTIONIZE THE VOTING PROCESS?

- There are multiple ways the election system needs modernizing:
 - Influence the political decision making process
 - Finding trustworthy and easily digested information on candidates and issues
 - We still have errors and fraud cases (e.g. local elections Bilzen)
 - Casting your vote in polling station
 - ...

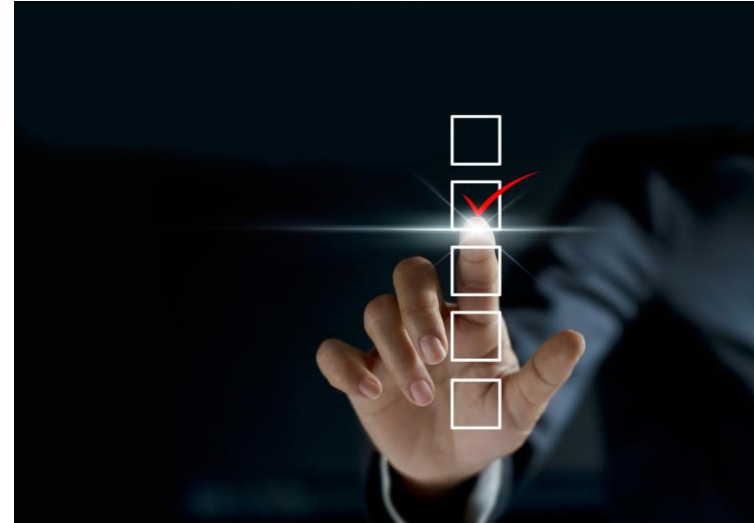
Technology has made everything from banking to shopping easier in recent years; could voting be next?



HOW MIGHT TECH COMPANIES REVOLUTIONIZE THE VOTING PROCESS?

Use Technology to:

- Bring people closer to / involve people in Politics
- Increase the satisfaction of the citizens (i.e. prevent "Yellow Vests")
- Modernize voting process & information gathering
- Security (prevent hacking & influence)
- ...



Eight Ways Technology Could Revolutionize The Voting Process



Educating And
Motivating Voters



Retiring Paper-
Based Voting



Creating A
Customer-Style
User Experience



Introducing
Blockchain For
Efficiency



Improving
Security And
Reliability



Allowing Voters
To Cast Ballots
From Home



Creating
Traceable Voting



Developing
Politician
Performance
Tracking



TRIBES





AFTER YEARS OF BUILDING IT EXECS COMMUNITIES,
listening to requests and about challenges,
with great experience in PEER GROUPS program

CIONET IS PROUD TO ANNOUNCE
NEW PREMIUM VENDOR-FREE PROGRAM



EFFECTIVE PROGRAM TO HELP YOUR IT ORGANIZATION
SOLVE PROBLEMS MUCH FASTER
THROUGH KNOWLEDGE SHARING IN TRUSTED NETWORK

WHEN YOUR COMPANY FACES CHALLENGES...

SEARCHING
FOR OPTIMAL IT
SOLUTION

LOOKING
FOR IT
MANAGEMENT
BEST PRACTICE

DECIDING
ON
STRATEGIC
IT
DIRECTION

PREPARING
FOR SOFTWARE
LICENSE AUDIT

NEGOTIATING
CLOUD
AGREEMENT

SHORTAGE
OF
TALENTS

LEGACY
MODERNIZATION
DECISIONS

DEALING WITH
CYBERSECURITY



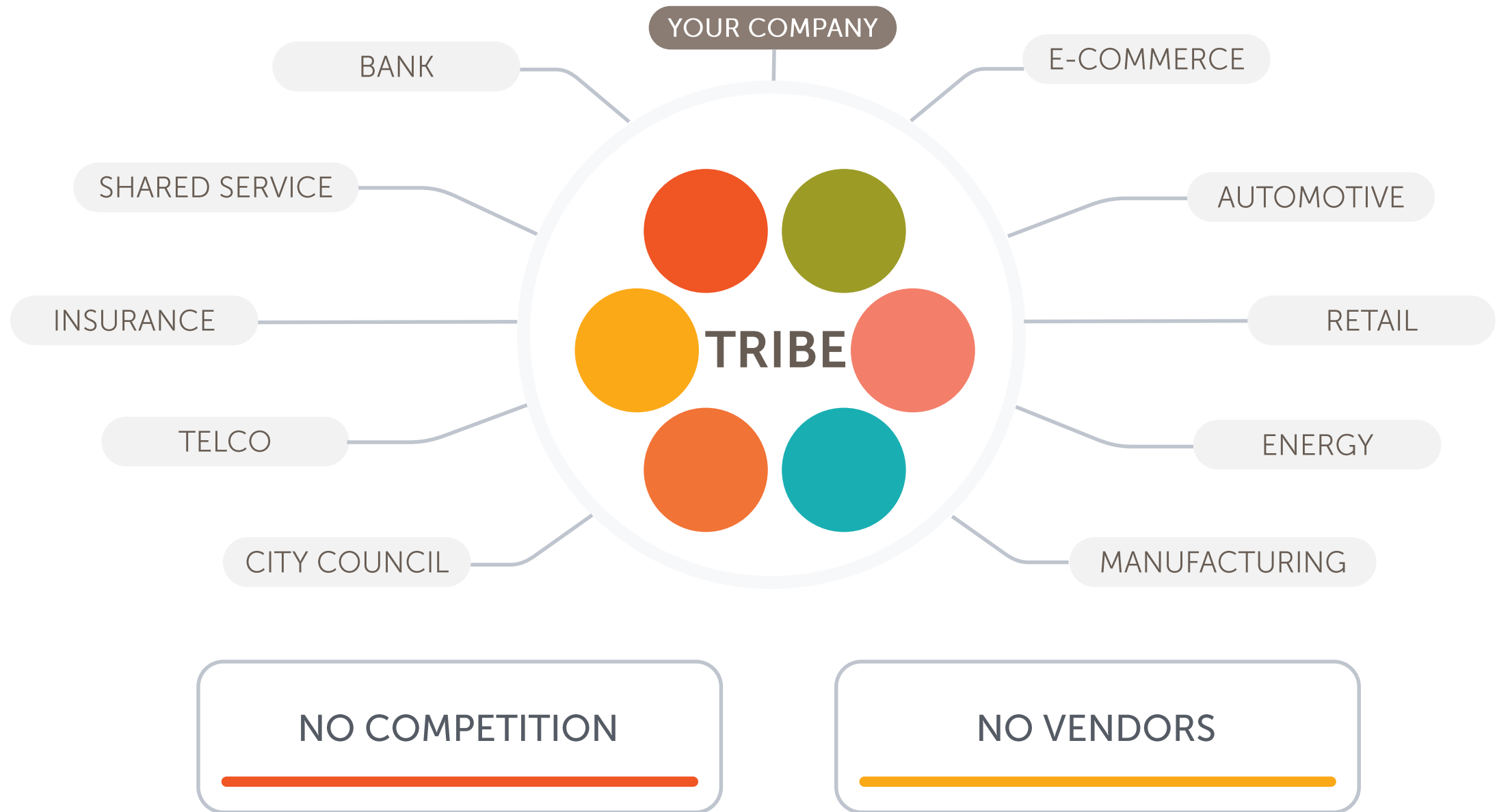


12
IT ORGANIZATIONS
**ARE SMARTER
TOGETHER**
THAN ANY GENIUS



WHAT?

A TRIBE IS A GROUP OF 12 COMPANIES COMMITTED TO COLLABORATE ON TECHNOLOGY AND TRANSFORMATION CHALLENGES



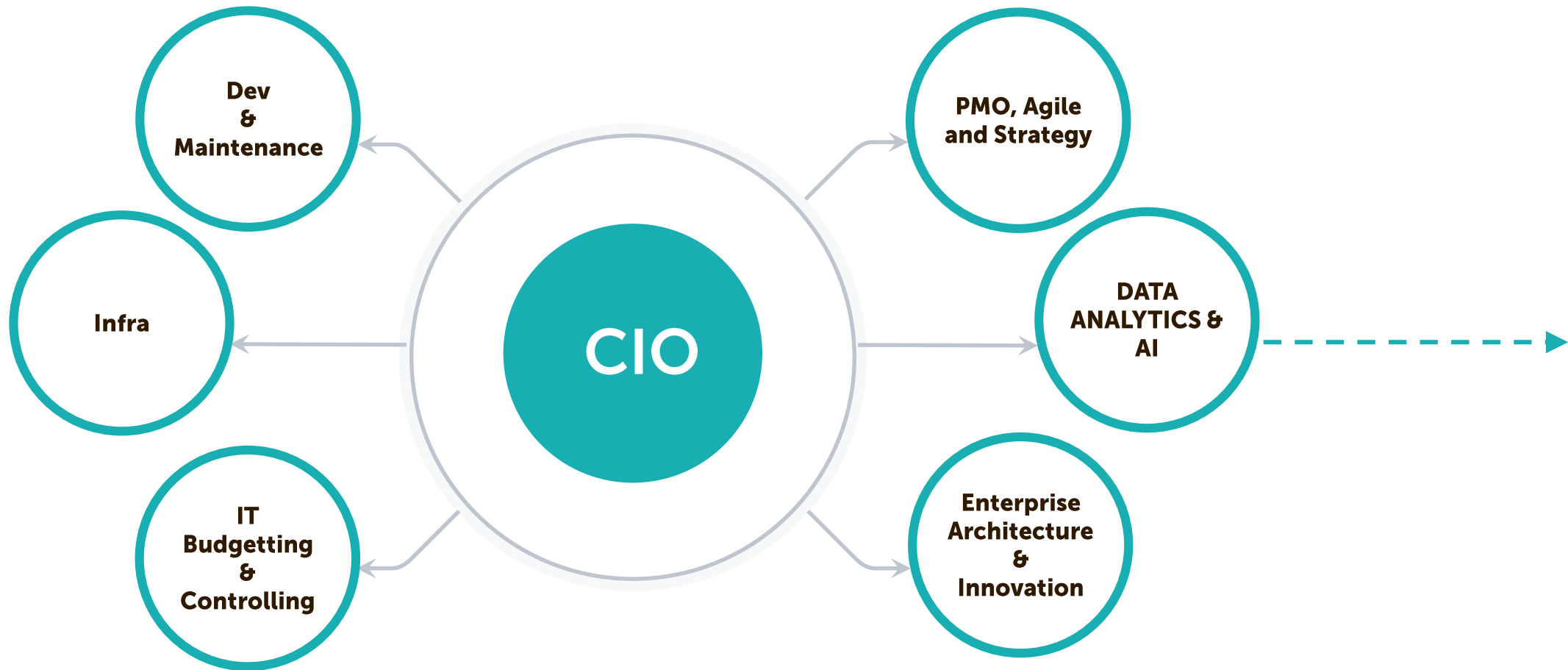
YOUR COMPANY



CLAN

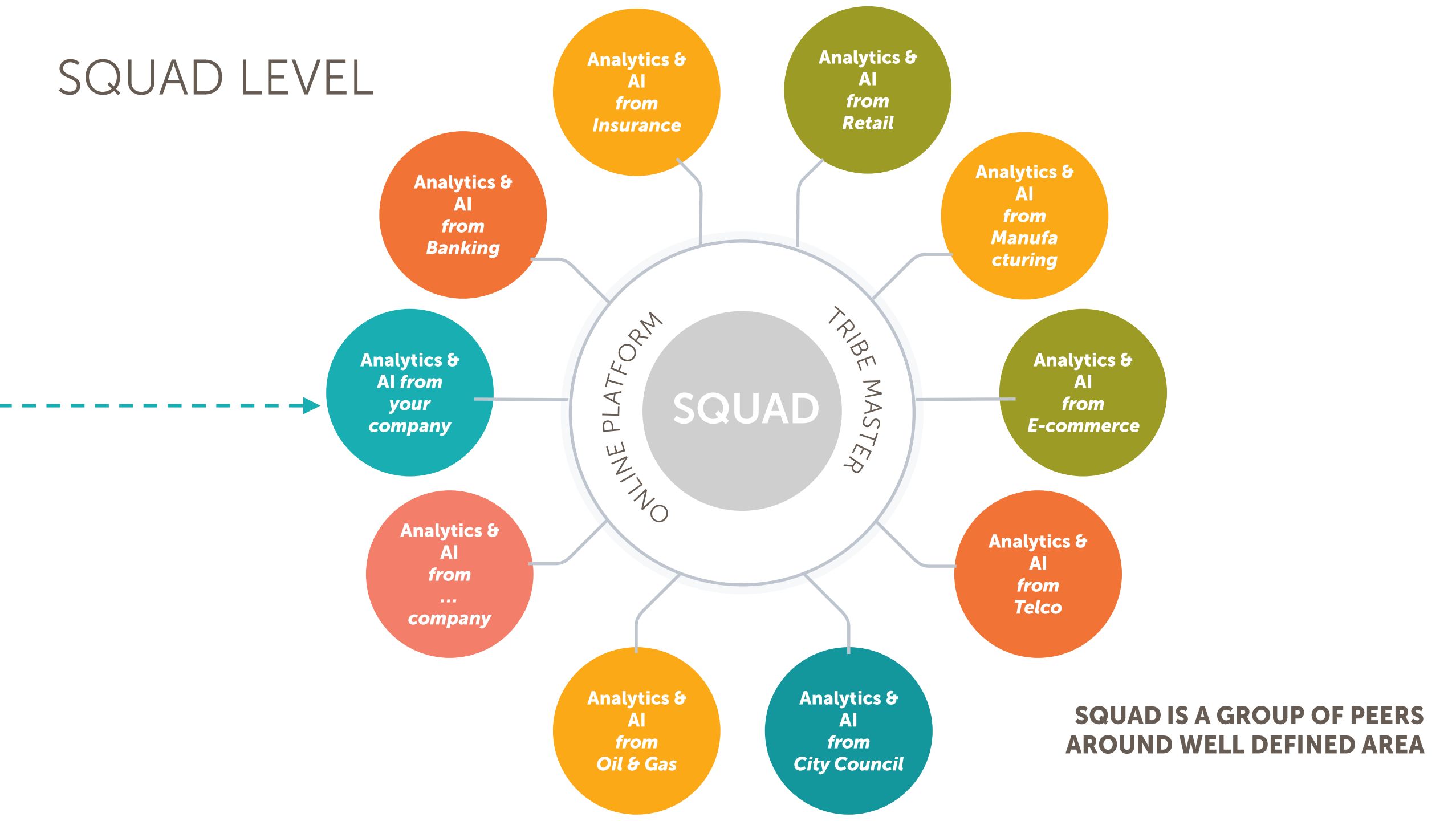
**YOUR IT ORGANIZATION IS REPRESENTED IN TRIBE BY A CLAN
– GROUP OF MANAGERS AND EXPERTS APPOINTED
TO COLLABORATE WITH PEERS FROM OTHER COMPANIES.**

CLANS DEFINE KEY TOPICS



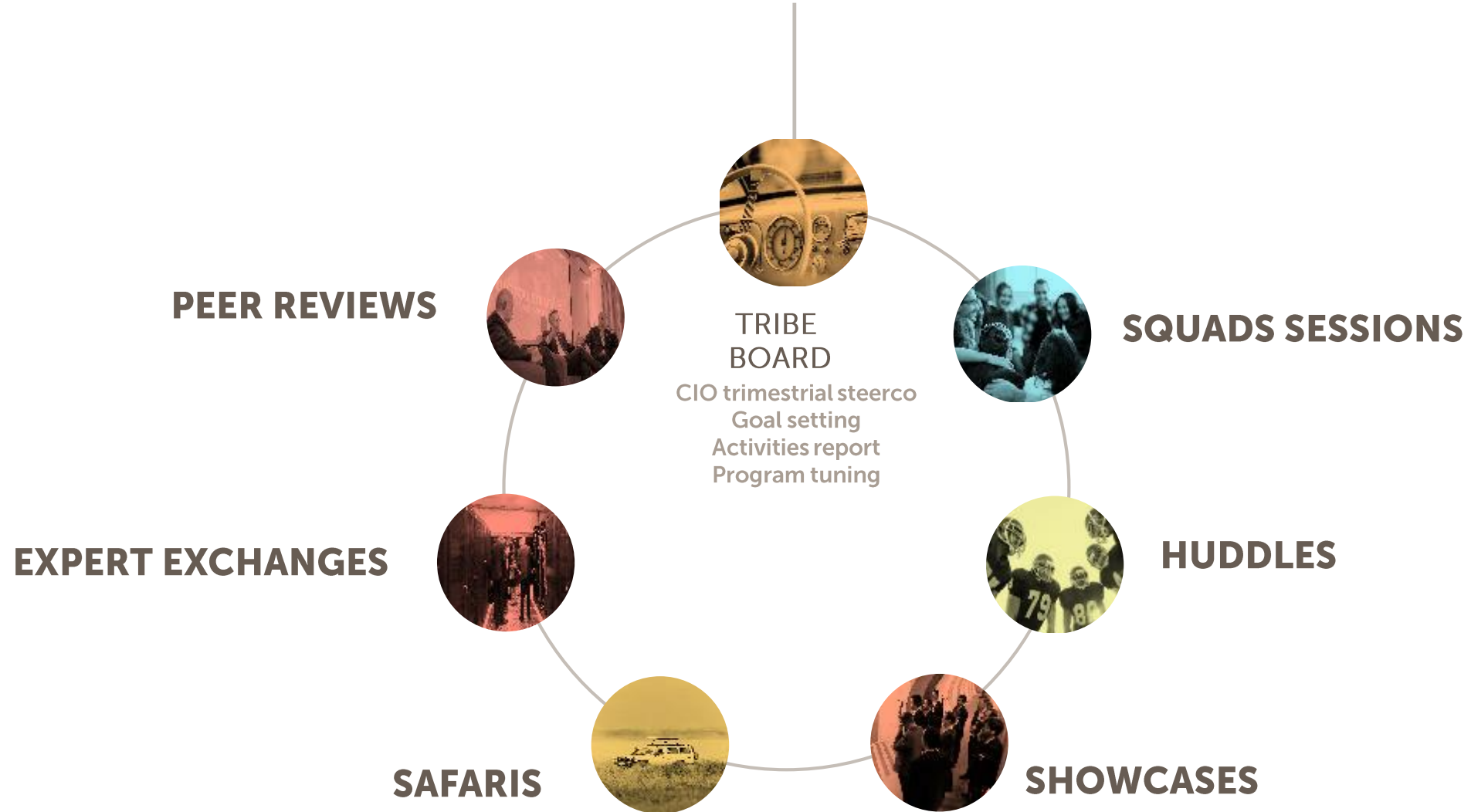
**UNDER CIONET MODERATION
CLAN MEMBERS DECIDE ON KEY CHALLENGES AREAS TO BE COVERED BY THE PROGRAM**

SQUAD LEVEL





HOW?



**SQUAD ACTIVITIES ARE FACILITATED BY A DEDICATED CIONET TRIBE MASTER.
YOUR CLAN DEDICATES A CLAN MASTER AS A POINT OF CONTACT.
SQUAD SESSIONS AND SHOWCASES MEETUPS ARE CORE OF THE PROGRAM.
ALL ACTIVITIES WILL TAKE PLACE IN THE CLANS` OFFICES.**

NEXT LEVEL COLLABORATION - CIONET TRIBES

The screenshot shows the 'WARSAW ALPHA TRIBE' dashboard. On the left is a sidebar with navigation links: Home, Members, About, Topics, Events, and a CHAT section at the bottom. The main content area has a dark header with a search bar labeled 'Search this Tribe'. Below the header, the title 'WARSAW ALPHA TRIBE' is displayed with a 'Manage' button and a plus icon. A large orange circle with 'WAW1' is featured, followed by the text 'Welcome to WARSAW ALPHA TRIBE' and a 'Continue' button. A list of tribe members or topics is shown below, including Overview, PMO, Agile and Strategy, Enterprise Architecture & Innovation, IT Budgeting & Controlling, Infrastructure Squad, Cyber Security Squad, Development & Maintenance, Service Desk & Workplace, and Data Analytics & AI.

Home

Members

About

Topics

Events

CHAT

WARSAW ALPHA TRIBE

TRIBE

WARSAW ALPHA TRIBE

Manage +

WAW1

OVERVIEW

Welcome to WARSAW ALPHA TRIBE

Continue

- Overview
- PMO, Agile and Strategy
- Enterprise Architecture & Innovation
- IT Budgeting & Controlling
- Infrastructure Squad
- Cyber Security Squad
- Development & Maintenance
- Service Desk & Workplace
- Data Analytics & AI

This section lists several events and kick-off meetings for the Warsaw Alpha Tribe. Each entry includes a date and time, a title, and the organizer's name. The events are as follows:

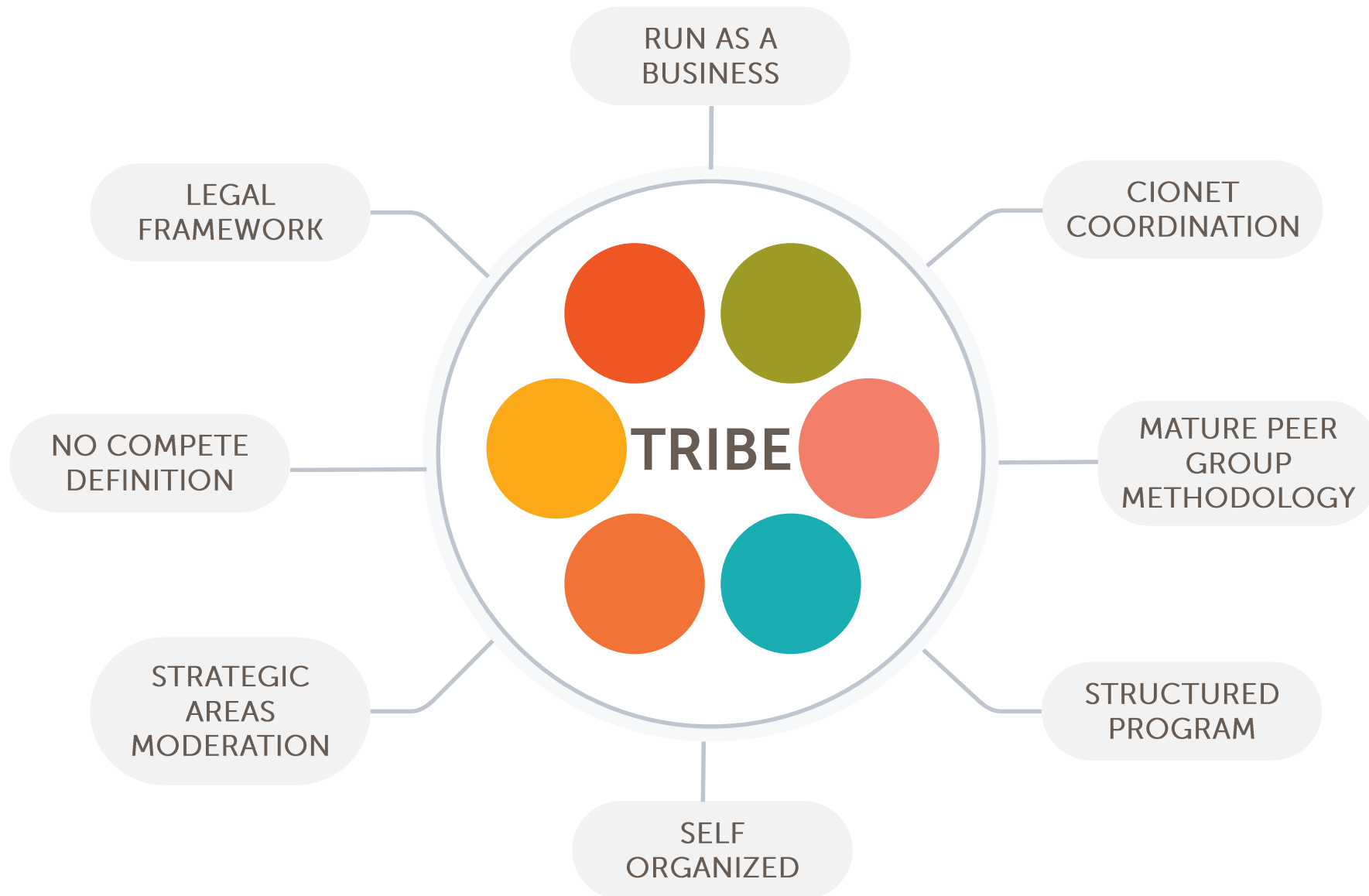
- 04/04/2019** PMO, Agile & Strategy Squad Kick-off (Luc Hendriks)
- 05/04/2019** Development & Maintenance Squad Kick-off (Dorota Wasilak)
- 10/04/2019** Service Desk & Workplace Squad Kick-off (Agnieszka Mirkowska)
- 12/04/2019** Infrastructure Squad Kick-off (Agnieszka Mirkowska)
- 15/04/2019** IT Budgeting & Controlling (Agnieszka Mirkowska)
- 16/04/2019** Enterprise Architecture & Innovation Squad Kick-off (Agnieszka Mirkowska)

Member Companies:

- ARiMR
- Generali
- Inter Cars
- Link4
- mBank
- Netia
- Rossmann
- UPC



WHY IT WILL
WORK?



WHY IS SUCH PROGRAM WORTH YOUR INVESTMENT?



Increasing the speed of
your IT Organization



Your key experts will get
energized and inspired

WHAT YOU NEED TO JOIN?

— 1

COMMITMENT

Commit to participate and share for the result for all the participants for minimum one year.

— 2

CONFIDENTIALITY

Clan Members will sign Code of Conduct assuring open sharing and discussion.

— 3

SUBSCRIPTION

Subscription for one company is
2.000 € per month or 20.000 € per year



Conclusion

ACTIONS



Become a CIONET Member



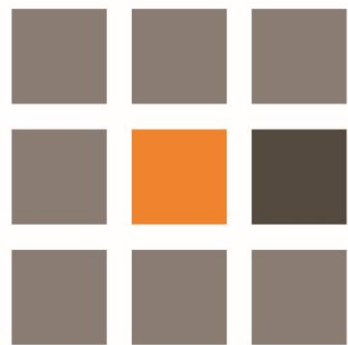
Register for CIONET Events



Use the CIONET App



Invite us to discuss TRIBES with your team



CIONET

What's next.